They Need More Than Technology-Equipped Schools: Teachers’ Practice of Fostering Students’ Digital Protective Skills

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Abstract

The intense use of digital media among children and adolescents raises concerns about online risks. In response, digital literacy frameworks for formal education usually include a set of protective skills. Considering that teachers have the responsibility to implement such frameworks, this study investigates factors associated with teachers’ practices of fostering students’ digital protective skills. Therefore, data from a survey conducted with 315 teachers in the state of Thuringia, Germany, was analyzed. The findings indicate positive associations between the importance teachers attribute to digital protective skills, the knowledge they have about guidelines for media education, their formal media training, and their media and technology use in class. Besides, the analysis revealed associations with school type, subject taught, and teacher age. Conversely, the factors of human and technological resources did not yield significant effects in the regression model. The final model explained 48% of the variance in the teachers’ practices of fostering protective skills.

Keywords
digital literacy; digital skills; media education; online risk; protection of the private sphere; protective skills; teaching

Issue

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1. Introduction

The concept of media education developed mainly due to the perceived necessity to protect children and adolescents from potentially harmful and offensive media content. The responsibility for children’s consumption of traditional media, such as television, fell mainly on parents (Buckingham, 1996; Hogan, 2001). However, new media, which is consumed primarily through handheld devices, permits a high level of individualization. Therefore, youngsters can establish contacts and consume and produce media privately. In addition to challenging regulation, the use of digital media among young people raises a myriad of concerns about online risks, such as, pedophilia, invasion of privacy, bullying, commercial exploitation, and disclosure of personal information (Livingstone, Van Couvering, & Thumim, 2004). Considering these new challenges, digital literacy frameworks for primary and secondary education have incorporated a set of protective skills, such as data protection and preservation of online identity (e.g., Ferrari, 2013; KMK, 2016).

In Germany, media education is compulsory, and its implementation is the responsibility of the federal states (KMK, 2012). The German state of Thuringia launched a media literacy program in 2009 called *Kursplan Medienkunde* to be implemented in the schools starting from the fifth grade. The program consists of a set of media-related competencies that students should develop in each school year. In an evaluation study of the *Kursplan Medienkunde*, six competency areas were identified, namely: (1) personal media use, (2) information
use, (3) media influence in society, (4) practical technology use, (5) communication, and (6) protection of the private sphere (Wolling & Berger, 2018).

Guidelines and curricula, such as the Kursplan Medienkunde, are usually developed at the policy level; however, the teacher has the most responsibility to implement the policies and promote media education (Brüggemann, 2013; Dias-Fonseca & Potter, 2016; UNESCO, 2008). As media educators, teachers have been recognized as influential mediators of children’s safe Internet use (Kalmus, Feilitzen, & Siibak, 2012; Shin & Lwin, 2017), which suggests that it is relevant to understand the practice of fostering protective skills among young people in the classroom. In this sense, we find two central relevant topics in the existent literature: (1) the roles that teachers assume in mediating youngsters’ safe Internet use, and (2) teachers’ pedagogical practices involving digital technologies. In relation to the latter, several studies have investigated factors associated with teachers’ adoption of technology for instruction (e.g., Agyei, & Voogt, 2011; Ertmer, 2005; Knezek & Christensen, 2016; Petko, 2012); however, there is limited research on factors associated with teachers’ fostering of digital literacy education, i.e., the pedagogical practice in which digital media is the subject-matter rather than a tool. The few studies that tackle this topic aim attention at the fostering of different areas of digital skills, such as computer and information literacy (Lorenz, Endberg, & Bos, 2019; Siddiq, Scherer, & Tondeur, 2016), evaluation of digital information (Hatlevik & Hatlevik, 2018), and mediation of students’ use of digital technology (Karaseva, Siibak, & Pruulmann-Vengerfeldt, 2015). To the best of our knowledge, no study has investigated the factors associated with teaching digital protective skills specifically.

Considering this research gap, this study investigates factors associated with teachers’ practice of fostering students’ competency in the area of “protection of the private sphere.” Therefore, we analyze data collected from 315 teachers who participated in a survey on teachers’ opinions and practices regarding the Kursplan Medienkunde. Based on these findings, this study discusses how teachers can be better prepared to foster digital competency among their students.

2. Teachers’ Mediation in Safe Internet Use

When it comes to fostering youngsters’ protective media skills, research has explored the roles of socialization agents in regulating and mediating children and adolescents’ Internet use, especially to avoid risky behavior. For instance, based on a literature review, Tejedor and Pulido (2012) examined the risks that children were exposed to on the Internet and discussed the involvement of teachers and parents in actions that could support children’s online safety. Throughout the study, the responsibilities of teachers were emphasized more than those of the parents: “the figure and role of the teacher is crucial for minors to reach a critical, analytical and qualitative use of the Internet” (p. 67). Nevertheless, Livingstone Haddon, Görzig and Ölafsson (2011) showed that online safety advice is received primarily from parents, followed by teachers, and then from peers, based on a survey of children between nine and 16 years of age and their parents in 25 European countries. However, this rank changes according to demographics. For example, older teenagers and children with lower socioeconomic status reported receiving advice primarily from teachers. Using the same data, Kalmus, Feilitzen, and Siibak (2012) showed a positive relationship between teacher mediation and children’s digital literacy and safety skills. However, teachers’ mediating practice of helping children with something that bothered them on the Internet correlated negatively with skills, suggesting that less-skilled children might rely more on teachers for online safety guidance.

Jiménez-Iglesias, Garmendia-Larrañaga, and Casado-del-Río (2015) also found that parents and teachers are the main mediation agents for children’s Internet use. In their qualitative analysis of focus groups and in-depth interviews with children aged nine to 16 years in Spain, the authors found that teachers are perceived as regulatory agents similar to parents and are expected to intervene in conflicts that happen at school. Similarly, Shin and Lwin (2017) showed that teachers were perceived to share a similar role to that of parents in certain types of mediations. In a survey of 746 adolescents between the ages of 12 and 18 years in Singapore, parents and teachers were considered influential agents in terms of advising on the adequacy of websites, what can and cannot be shared online, and how to proceed when someone bothers them on the Internet. However, teachers were perceived as the primary agent when it comes to suggesting ways to use the Internet safely.

These studies, conducted from the perspective of students, show that teachers play a meaningful role in guiding youngsters on how to use the Internet safely. However, to the best of our knowledge, there is a lack of research from the perspective of teachers, which would help to clarify the practice of fostering students’ digital protective skills.

3. Teaching Practices with Digital Technologies

Among the teaching practices with digital technologies, the use of information and communication technologies (ICT) for instruction has received the most attention from researchers. While the use of ICT in class can be associated with a teacher’s engagement in the fostering of media-related literacies (Hatlevik & Hatlevik, 2018; Lorenz et al., 2019; Siddiq, Scherer, & Tondeur, 2016), the two practices are not always synonyms. The adoption of ICT in class can facilitate learning about media, but it does not automatically correspond with a teacher’s intention to foster media literacy. In most cases, the adoption of ICT in class aims to enhance the learning goals of other subjects (John, 2005), although students might develop media skills as a side effect. In the particular case
of digital protective skills, it is unreasonable to assume that the mere use of ICT would lead to the development of such competency. The practice of fostering students’ digital protective skills goes beyond the adoption of technology for teaching. Therefore, this study aims to answer the following research question:

RQ: How can teachers’ practice of fostering students’ digital protective skills be explained?

3.1. Explaining the Practice of Fostering Digital Skills

To develop a research model to answer our research question, we referenced studies that investigated teaching practices that used technology, especially the ones that revealed factors associated with promoting ICT skills among young people. As described below, we identified potential predictors and generated hypotheses from the results of these studies.

3.1.1. Beliefs and Attitudes

Teachers’ beliefs about teaching and learning are one of the most influential factors affecting their decision to use ICT in the classroom (Ertmer, 2005) because “acceptance of the value and worth of technology is a critical component” of the adoption of technology (Knezek & Christensen, 2016, p. 311). Research indicates that a favorable perception of the use of ICT in class is also an influential factor of teachers’ efforts to promote digital skills among their students (Karaseva, Siibak, & Pruulmann-Vengerfeldt, 2015; Lorenz et al. 2019; Siddiq et al., 2016). Our study does not measure the perceived relevance of ICT use in general, but rather focuses on teachers’ perception of the importance of learning protective skills. Therefore, if a teacher believes in the importance of fostering protective skills among their students, we hypothesize:

H1. The level of importance teachers attribute to student learning of protective skills is positively associated with the practice of fostering students’ protective skills.

3.1.2. Knowledge of Media Education Guidelines

Studies show that a teacher’s self-efficacy in ICT is positively related to fostering students’ digital skills (Hatlevik & Hatlevik, 2018; Siddiq et al., 2016). ICT self-efficacy was not measured in the survey of teachers in Thuringia. However, we assume that understanding the state and national guidelines for media education, including the Kursplan Medienkunde, gives teachers a more solid idea of the topics that are involved in media literacy and what skills students should develop. Therefore, we hypothesize that these guidelines contribute to teachers feeling more prepared to foster students’ digital skills in their practice:

H2. Teachers’ knowledge of plans and guidelines for media education is positively associated with their practice of fostering students’ protective skills.

3.1.3. Training

In order for media literacy initiatives to be successful in schools, it is necessary for teachers to prepare via pre-service and in-service training (UNESCO, 2008; Wilson, Grizzle, Tuazon, Akyempong, & Cheung, 2011). It is assumed that receiving pre-service and in-service training for teaching with and about media has positive effects on the practice of fostering students’ digital skills. However, until now, neither universities nor institutions in Germany that offer in-service training have included media-related topics sufficiently in their curriculum (Tiede & Grafe, 2016). Consequently, only a minority of teachers are prepared to teach media competency through their studies or by official institutions. Due to the lack of formal preparation, most teachers must acquire the needed knowledge and skills autonomously. It remains unclear whether teachers’ autonomous learning of media-related issues has positive effects on the practice of media education. Contrarily, it seems plausible that instructors who rely predominantly or even completely on autonomous learning feel less confident and have a less solid idea of how to teach media-related subjects than those who receive formal preparation. Therefore, we assume:

H3. Teachers who must rely on autonomous learning foster students’ protective skills less, while teachers with formal training on how to teach with and about media engage more in fostering digital protective skills among their students.

3.1.4. School Resources

It is important to consider that official and autonomous trainings are not the only ways that teachers can develop their digital capabilities. For instance, exchanging knowledge and ideas with colleagues can help teachers shape their practices with digital technologies (Ertmer, 2005). Lorenz et al. (2019) found that school support had a positive effect on teachers’ fostering of students’ computer and information skills by encouraging collaboration with colleagues and providing materials to develop ICT-based lessons. Even though Hatlevik and Hatlevik (2018) did not find a significant direct association between collegial collaboration and fostering students’ skills in terms of evaluating digital information, collaboration between colleagues was significantly associated with teachers’ ICT use in class, as well as their confidence in doing so.

We believe that other resources, aside from collaboration, could affect teachers’ efforts to teach digital protective skills. For example, Lorenz, Endberg and Eickelmann (2016) found that having time to prepare lessons that integrate ICT was a positive predictor of
technology integration in class. We believe that having the time to adapt lessons to accommodate the instruction about media could be an especially valuable resource for teachers in Thuringia, considering that the German guidelines for media education determine that the instruction about digital protective skills must happen within the realm of traditional school subjects (KMK, 2012). Moreover, research has indicated that the availability of sufficient ICT resources at school is a fundamental condition for teachers to involve digital technologies in their practices (Gil-Flores, Rodríguez-Santero, & Torres-Gordillo, 2017; Lorenz et al., 2019; Petko, 2012). Although it is possible to promote students’ protective skills without the presence of ICT in class, we argue that teachers can identify more opportunities to foster students’ media literacy when they have the necessary ICT resources available at the school. Considering the human and technological resources mentioned above, we hypothesize that:

H4: Teachers’ evaluation of school resources is positively related to their practice of fostering students’ protective skills.

3.1.5. ICT Use

Besides the availability of resources, it is relevant to consider the extent to which teachers use them in their instruction. Studies have found that teachers’ ICT use in class is positively associated with their practice of fostering digital skills (Hatlevik & Hatlevik, 2018; Lorenz et al., 2019; Siddiq et al., 2016). Therefore, we expect that ICT use will be associated with the practice of promoting protective skills:

H5. The intensity of teachers’ use of ICT in class is positively related to their practice of fostering students’ protective skills.

3.1.6. Subject, Age, and School Type

Considering that the Kursplan Medienkunde should be integrated into traditional school subjects, it is reasonable to argue that the teaching of protective skills might fit better within the content of certain subjects. John (2005) elaborated on the integration of technology-related innovations in teachers’ practice, indicating a complex negotiation process between their specific subject pedagogy and using ICT. While the integration of ICT generates changes and adaptations in the pedagogy, the original goals established in the subject shape, accommodate, and limit innovations during instruction. Regarding subject areas, studies have shown that science teachers tend to exhibit more positive pedagogical practices and attitudes toward technology than other teachers (Claro et al., 2018; Karaseva, Siibak, & Pruullmann-Vengerfeldt, 2015), whereas Siddiq et al. (2016) found that humanities, languages, and arts teachers put greater emphasis on fostering students’ computer and information literacy. In our analysis, we explore the possible relationships between various subjects and teachers’ practices of fostering students’ protective skills. We also include age in an exploratory character. Finally, we explore the relationship between the type of school and the extent to which teachers promote protective skills. Therefore, we state the following sub-research question:

SRQ: What are the associations between teachers’ school types, subjects taught, ages, and practices in terms of fostering students’ protective skills?

4. Methods

4.1. Sample

We tested our hypotheses using data collected from a teacher survey conducted in Thuringia, a federal state of Germany, in the summer of 2017. The sample was recruited through a random selection of 88 schools out of 448 in which the Kursplan Medienkunde applies. We contacted the heads of the schools and asked them to distribute the questionnaire among the teachers in their schools, making it possible to reach more than 2700 teachers. The teachers had the option to fill out the questionnaire online via a link to the survey or by paper and pencil since copies of the questionnaire were sent to the schools along with a pre-stamped return envelope. Astonishingly, only 40% of the teachers answered online. After several reminder e-mails, 315 teachers participated in the survey (response rate of 12%). The analysis of the data shows that the majority of the participating teachers (84%) were directly engaged in teaching aspects of the Kursplan Medienkunde, while based on the information that we got from the head of the schools, an average of only 40% were involved with media education. Therefore, a self-selection process took place, and the sample consisted of teachers who were somehow involved or at least interested in the topic of media education. Nevertheless, the sample is quite similar to the population of teachers in Thuringia in terms of socio-demographic and structural characteristics. Table 1 shows that the percentage of female teachers is considerably higher in the sample and the general population. The distribution of age is quite similar, as well. Moreover, the proportion of teachers distributed throughout different school types in the sample is close to the teaching staff in the state. Therefore, the sample can be considered representative of teachers in Thuringia.

4.2. Measures

As mentioned in the introduction, this paper explains what associates with teachers’ practice of the competency area “protection of the private sphere” in the Kursplan Medienkunde. To achieve this goal, we developed items based on the descriptions of the competency
areas provided by the Kursplan Medienkunde. Four indicators measured the dimension of protective skills. The teachers were asked to report how frequently (1 = never to 5 = often) they had instructed their students over the past year on the following topics: (1) how to handle cyber-bullying appropriately, (2) how to surf the Internet safely, (3) how to protect their data and private sphere effectively, and (4) how to detect when personal data has been collected and processed in network-media. These four items are strongly correlated (between $r = 0.56$ and 0.80) and comprise an exceptionally reliable scale ($\alpha = 0.89$).

The first explanatory factor is the perceived importance of the competency. The same four items as the outcome variable were applied to operationalize this factor, but with different introductory questions and answers. The teachers were asked to judge the importance of the four aspects on a scale from 1 (not important) to 5 (particularly important). The four items that measure importance were less correlated (between $r = 0.27$ and 0.53) and the reliability of the scale was lower ($\alpha = 0.70$) compared to the variable that represents fostering protective skills.

The second explanatory factor is topic-related knowledge and the preparation of each teacher. Media education includes a broad field of skills and knowledge. On that account, measuring the respective knowledge of the teachers is a demanding task that cannot be thoroughly addressed by simple indicators. All measures are only rough approximations. Therefore, we decided to apply two approaches: The first refers to teachers’ knowledge of media literacy education, as it relates to the syllabus. In Thuringia, this syllabus is comprised of four documents with various levels of concreteness. To measure this concept, we asked teachers how familiar they were with these documents on a scale from 1 (not at all) to 5 (very well). The four variables compose a reliable scale ($\alpha = 0.77$).

The second knowledge indicator relates to sources of topic-related skills. We asked teachers how they obtained the necessary skills to teach media literacy. We differentiated between formal preparation (pre-service studies and in-service training) and autonomous acquisition of skills. Four different competencies were considered: (1) critical deliberation of media use, (2) teaching students how to use media deliberately, (3) teaching students how to use media competently, and (4) dealing appropriately with cyber-bullying. Based on these four measures, we created a scale from $-4$ (teacher obtained all four skills autonomously) to $+4$ (teacher obtained all four skills through formal training).

The third influence factor refers to the resources available at the school. Once more, we considered two different approaches. First, we asked teachers how they would evaluate the quality and quantity of the resources available in their schools. A scale from 1 (not existent) to 6 (very good) was applied. Ten aspects were evaluated, six of which referred to human resources (e.g., support by colleagues and school principal, available time for further education and preparation) and four related to technological resources (e.g., quality and quantity of technical hardware, software, and Internet access). A factor analysis confirmed that the two aspects were discriminable dimensions of evaluation and both scales showed high reliability (human resources: $\alpha = 0.88$, technological resources: $\alpha = 0.92$).

The ICT use indicator operationalizes the intensity of digital media use during instruction. On a scale from 1 (never) to 5 (several times per week), the instructors reported how frequently they used four different types of computer programs (word processing, spreadsheets, presentations, and serious games), four different types of online resources (websites, search engines, online videos, and online communication), and four different types of hardware (computer-labs, interactive whiteboards, data projectors, and laptops) in the classroom. These twelve variables were averaged to build a composite scale ($\alpha = 0.89$).

Concerning school type, we differentiated between gymnasium, which is a secondary school in Germany that focuses on preparation for entering university (score of 1), and all other schools (score of 0). Regarding the

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**Table 1. Comparison of sample characteristics and distributions in the basic population (Statistisches Informationssystem Bildung, 2019).**

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Sample</th>
<th>Basic Population</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Age</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Up to 34 years</td>
<td>16%</td>
<td>11%</td>
</tr>
<tr>
<td>35 to 44 years</td>
<td>10%</td>
<td>8%</td>
</tr>
<tr>
<td>45 to 54 years</td>
<td>37%</td>
<td>39%</td>
</tr>
<tr>
<td>55 years and older</td>
<td>38%</td>
<td>41%</td>
</tr>
<tr>
<td><strong>Gender</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Female</td>
<td>72%</td>
<td>78%</td>
</tr>
<tr>
<td>Male</td>
<td>28%</td>
<td>22%</td>
</tr>
<tr>
<td><strong>School type</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gymnasium</td>
<td>36%</td>
<td>33%</td>
</tr>
<tr>
<td>Standard school</td>
<td>41%</td>
<td>32%</td>
</tr>
<tr>
<td>Other schools</td>
<td>22%</td>
<td>35%</td>
</tr>
</tbody>
</table>
subject areas, we asked the teachers to identify the subject areas where they have integrated media-related topics. It is unreasonable to address the “protection of the private sphere” in all subjects, and while this topic involves ethical, legal, and social concerns, it also requires technical understanding. Therefore, we identified the following 10 subjects in the areas of humanities, languages and informatics that might be relevant to this competency: (1) German, (2) geography, (3) history, (4) ethics, (5) economy and law, (6) economy and environment, (7) informatics, (8) religion, (9) social studies, and (10) humans, nature, and technology. Teachers who instruct at least one of these subjects were coded as 1, and the others were coded as 0.

5. Findings

The descriptive findings of our analysis already reveal some important insights (Table 2). The dependent variable measures how frequently teachers address the topic of “protection of the private sphere” in the classroom. The index indicates that the mean activity of teachers in this area was 3.3 (SD = 0.95) on a scale from 1 (never) to 5 (often). In contrast to the reported practice, the attributed relevance of competency is much higher. On a scale from 1 (not important) to 5 (particularly important), it achieved a value of 4.5.

Concerning the indicators for knowledge and formal preparation, the results show that teachers in Thuringia rely mostly on the autodidactic acquisition of media education competency since formal education does not offer many opportunities in this area. A mean of −1.5, on a scale from −4 (teacher obtained all four skills autonomously) to +4 (teacher obtained all four skills through formal training) indicates that autodidactic acquisition plays a more prominent role than formal training (SD = 1.8). Furthermore, the results show that on average, the teachers perceived their knowledge on the relevant documents to be better than regular (M = 3.2, on a scale from 1 to 5).

The teachers also rated the perceived availability of human and technological resources as regular. Human resources were evaluated better (M = 3.8) than technological resources (M = 3.6), on a scale from 1 (not existent) to 6 (very good). Moreover, the level of digital media use was an average of 2.8 (SD = 0.89), which is close to the middle of the scale (1–5).

Regarding the other control variables, we found that 36% of instructors in our sample work at a gymnasium and 67% teach subjects that have at least some potential to address aspects related to the “protection of the private sphere.”

Bivariate correlations and hierarchical regression analyses were conducted to test the five hypotheses and to answer the sub-research question concerning the influence of school-type, subject, and age of the teachers. The correlation analysis shows significant relationships between all independent variables and the target variable (Table 3). Therefore, all variables were included in the regression analysis (Table 3, Model 1). The results from the first regression model confirm the bivariate relationships with two exceptions. The positive effect of human and technological resources vanished when we controlled for the other factors. Therefore, these two factors were excluded, and the regression was calculated again (Table 3, Model 2). After eliminating these two variables, the final model contained only significant factors and successfully explained a considerable part of the variance (almost 50%).

The first hypothesis (H1)—the level of importance that teachers attribute to student learning of protective skills is positively associated with their practice of fostering students’ protective skills—was strongly supported by the data. The teachers perceived this skill to be important, and it had a significant and positive effect on their practice. Likewise, the second hypothesis (H2) that assumed a positive relationship between the teachers’ knowledge of plans and guidelines for media education was also confirmed by the data. However, the impact of knowledge was considerably lower compared with attitudes. Also the second hypothesis related to knowledge (H3), which predicts a positive relationship between teachers’ formal training in media, was also proven by the analysis; while formal training strength-

Table 2. Descriptive results.

<table>
<thead>
<tr>
<th>Dependent variable</th>
<th>Scale</th>
<th>M/%</th>
<th>SD</th>
<th>n</th>
</tr>
</thead>
<tbody>
<tr>
<td>Protection of the private sphere (Index: four items)</td>
<td>1 to 5</td>
<td>3.29</td>
<td>0.95</td>
<td>314</td>
</tr>
<tr>
<td>Knowledge of plans (Index: four items)</td>
<td>1 to 5</td>
<td>4.51</td>
<td>0.45</td>
<td>313</td>
</tr>
<tr>
<td>Formal vs. autonomous training (Index: four items)</td>
<td>1 to 5</td>
<td>3.24</td>
<td>0.88</td>
<td>313</td>
</tr>
<tr>
<td>Technological resources (Index: six items)</td>
<td>−4 to +4</td>
<td>−1.47</td>
<td>1.80</td>
<td>315</td>
</tr>
<tr>
<td>Human resources (Index: six items)</td>
<td>1 to 6</td>
<td>3.63</td>
<td>1.17</td>
<td>307</td>
</tr>
<tr>
<td>ICT use in class (Index: 12 items)</td>
<td>1 to 5</td>
<td>2.81</td>
<td>0.89</td>
<td>313</td>
</tr>
<tr>
<td>Type of school (gymnasium yes/no)</td>
<td>1/0</td>
<td>36%</td>
<td></td>
<td>307</td>
</tr>
<tr>
<td>Relevant subjects (yes/no)</td>
<td>1/0</td>
<td>67%</td>
<td></td>
<td>315</td>
</tr>
</tbody>
</table>
Table 3. Results of bivariate correlations and hierarchical regression analyses.

<table>
<thead>
<tr>
<th>Predictors</th>
<th>Bivariate Correlation</th>
<th>Model 1</th>
<th>Model 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Competency area: protection of the private sphere</td>
<td>r</td>
<td>beta</td>
<td>beta</td>
</tr>
<tr>
<td>Importance given to competency</td>
<td>0.38***</td>
<td>0.30***</td>
<td>0.30***</td>
</tr>
<tr>
<td>Knowledge of plans</td>
<td>0.47***</td>
<td>0.16**</td>
<td>0.16**</td>
</tr>
<tr>
<td>Formal vs. autonomous training</td>
<td>0.12*</td>
<td>0.11*</td>
<td>—</td>
</tr>
<tr>
<td>Technological resources</td>
<td>0.13*</td>
<td>(–0.02)</td>
<td>—</td>
</tr>
<tr>
<td>Human resources</td>
<td>0.23***</td>
<td>(0.03)</td>
<td>—</td>
</tr>
<tr>
<td>ICT use in class</td>
<td>0.46***</td>
<td>0.35***</td>
<td>0.35***</td>
</tr>
<tr>
<td>Kind of school: gymnasium</td>
<td>–0.23***</td>
<td>–0.17***</td>
<td>–0.17***</td>
</tr>
<tr>
<td>Relevant subjects</td>
<td>0.25***</td>
<td>0.09#</td>
<td>0.10*</td>
</tr>
<tr>
<td>Age</td>
<td>0.24***</td>
<td>0.14*</td>
<td>0.15**</td>
</tr>
<tr>
<td>R²</td>
<td>0.49</td>
<td>0.48</td>
<td></td>
</tr>
<tr>
<td>F</td>
<td>27.57***</td>
<td>35.73***</td>
<td></td>
</tr>
<tr>
<td>Durbin-Watson</td>
<td>1.94</td>
<td>1.94</td>
<td></td>
</tr>
<tr>
<td>N</td>
<td>272</td>
<td>275</td>
<td></td>
</tr>
</tbody>
</table>

Notes: *** p < 0.001; ** p < 0.01; * p < 0.05; # p < 0.10.

6. Discussion

This study aimed to determine what factors were associated with teachers’ practice of fostering students’ digital protective skills. The findings of our analysis supported most of our hypotheses. The exception was the positive relationship that we expected to exist between resources and fostering protective skills, which was rejected. Considering only bivariate correlations, it is possible to see a small but significant positive association, especially with human resources. However, when controlling for other factors, resources lost their significance. Similarly, in Hatlevik and Hatlevik’s (2018) work, collegial collaboration was found to have no direct effect on fostering students’ digital information skills. However, their analysis showed that collegial collaboration was significantly associated with self-efficacy and ICT use, which had a significant effect on teaching digital skills. Therefore, we do not discredit the importance of school support for teachers’ practice of fostering protective skills among their students. We believe these findings suggest a more complex relationship exists between the following three elements: (1) external conditions for teachers’ practice, such as resources, (2) teachers’ agency (i.e., attitudes, ICT adoption, and confidence), and (3) teachers’ practice of fostering digital skills. Moreover, the area of digital literacy emphasized in the teaching might mediate the effect of teachers’ perception of school resources on their practice of teaching media-related skills. For instance, Lorenz et al. (2019) identified a direct relationship between school support and teachers’ practice of fostering skills in the area of computer and information literacy. Meanwhile, Hatlevik and Hatlevik (2018), who analyzed the area of evaluating digital information, and our study that focused on the area of digital protective skills found no direct associations with school resources.

Regarding technological resources specifically, teachers’ actual use of available resources yielded the strongest effect, even though the perceived availability of resources did not deliver a significant result in our analysis. When teachers employ the available technologies in their activities, the probability that they will also engage in teaching protective skills rises significantly. Obviously, teachers cannot use what they do not have available. Nonetheless, it is possible that resources provided at school go unused (Knezek & Christensen, 2016). In this sense, while the availability of resources is a fundamental condition for use, teachers’ engagement with technology has a stronger effect on teaching about digital protective skills.

According to previous research, teachers’ beliefs about the relevance of ICT for teaching and learning determine whether teachers will use the resources provided at their schools (Ertmer, 2005; Lorenz et al., 2016;
Our findings show that teachers’ attitudes are a relevant factor for teaching digital protective skills. Both younger and older teachers showed more skills in teaching digital literacy. Claro et al. also reveal that teachers who lived under constant observation by the former German Democratic Republic show higher ability to teach digital skills. However, it is crucial to highlight that Claro et al. analyzed the ability of teachers to convey digital tasks rather than their actual teaching practices. When it comes to practice, specific subjects and characteristics of the school curriculum facilitate the practice and others hinder it, even if the teacher has the ability to teach digital skills.

The difference between ability and practice also appears in the aspect of age. Our findings indicate that older teachers tend to foster students’ protective skills more, while in the study by Claro et al. (2018), younger teachers showed more skills in teaching digital literacy. However, Claro et al. also reveal that teachers with more experience exhibit higher ability. In this sense, the positive association that we found between age and fostering protective skills might be related to the time they have spent in service rather than their age. Moreover, it is valid to consider the specific characteristics of teachers in Thuringia, which is the population of our study. First, the average age of teachers in this German federal state for the 2017–2018 school year was 50.3 years (Statistisches Informationssystem Bildung, 2019). Second, most of these teachers were born and raised in the former German Democratic Republic. Therefore, it is plausible to assume that the topic of “protection of the private sphere” could be especially sensitive for older teachers who lived under constant observation by the state. This sensitivity could affect the importance they give to protective skills in the digital context.

Our findings show that the practice of fostering students’ digital protective skills is connected mainly to teachers’ agency, i.e., their attitudes toward the importance of the topic and their use of technology. Therefore, to stimulate teachers in their roles as mediators for safe online practices among young people, investments should promote and facilitate these factors. Germany is currently considering a digital pact (“DigitalPakt Schule”) that would increase investments in technological equipment and infrastructure in schools. Our findings suggest that the mere existence of technology is not enough for teachers to promote digital protective skills. However, guidelines for media education and teacher training about media have the potential to shape and stimulate this practice. We believe that training could successfully raise teachers’ awareness about the relevance of the topic and their roles as media educators. Therefore, it is imperative that the investments planned within the German digital pact enhance teacher training and provide guidelines, goals, and regulations for media education. Furthermore, instead of expecting or demanding that all teachers promote digital protective skills, it is reasonable to direct efforts to teachers in subjects and types of schools that are more relevant to this practice. Thus, the training initiative should prioritize specific subjects, such as humanities and informatics, as well as schools that have a higher concentration of students with lower socioeconomic status.
6.1. Limitations and Future Research

While our study included predictors that have not been analyzed in previous literature, namely knowledge of guidelines and training, our analysis might not have analyzed sufficiently the complexity of factors that surround teaching practices that foster digital skills. A path analysis and structural equation modeling might be more suitable for identifying the direct and indirect relationships between factors.

Previous studies identified the role that teachers’ self-efficacy plays in fostering digital skills. While we offered a unique perspective of skills, including knowledge of plans and guidelines of media education, as well as in-service and pre-service training, we had no available measures of how prepared teachers feel to convey digital protective skills. This is a shortcoming of our study, especially considering that 60% of our sample chose to answer the survey with pen and paper instead of the online version, which might suggest a lack of confidence with digital tools. Future studies should include measures of self-efficacy, knowledge of guidelines, and level of training to investigate the relationships between these factors, as well as how their interactions affect the practice of fostering digital skills.

Moreover, our study took place in a specific context, which was the federal state of Thuringia, Germany. Since the federal states are responsible for media education in Germany, it is important to conduct studies that compare the practice of digital literacy in different states. Moreover, the study has a self-selection bias. Although the survey was aimed at all teachers, 84% of respondents reported fostering at least one of the six areas of the Kursplan Medienkunde. Therefore, we need to consider that our results come predominantly from a biased sample of teachers who are involved in the topic of media literacy. Consequently, our results might have shown a more negative picture regarding resources, attitudes, and all other components, if more teachers unrelated to media education had participated.

Most results of this study are in line with previous studies that investigated other areas of digital skill, confirming factors that play a role in the practice of fostering digital competency. On the other hand, it also identified associations between factors that have not been investigated before. Therefore, this study contributes to the development of a more comprehensive model that explains teachers’ practice of media literacy. Future studies should test the model presented in this paper with other competency areas to identify factors that apply to the practice of fostering students’ digital literacy in general, and factors that are specific to particular competency areas.

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Conflict of Interests

The authors declare no conflict of interests.

References


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