

## Appendix 1: Information of interviewees

	Age	Education	Vocation	Types of disinformation (Cyber fraud) encountered
I1	56	Undergraduate	Retired civil servant in Finance Bureau	Investment and financial management
I2	64	College	Street Disabled Persons Federation Management	Health and wellness (free health care courses to entice drugs)
I3	64	High school	Factory worker	Social inducement type (scanning code to get eggs)
I4	58	Undergraduate	Retired middle school Chinese teacher	Health care (expert recommended remedies for disease)
I5	57	College	Construction technical engineer	Investment and financial management (stock recommendation group live delivery)
I6	68	Middle school	Community labor coordinator (service industry)	Health care (low price health product promotion)
I7	53	College	Freelancing (photography)	Social inducement type (acquaintance recommended photography equipment purchase fraud)
I8	63	Middle school	supermarket cashier	Health care (low price health product promotion)
I9	76	Undergraduate	Retired civil servants (tax office)	Investment and financial management (false tax planning recommended)
I10	51	College	Community grid worker	No.
I11	57	Middle school	Textile mills work	Social inducement (group low price goods fraud)
I12	69	High school	Social inducement	group low price goods fraud
I13	64	Primary school	Rrestaurant waiter	Health care (promotional treatment of folk remedies)
I14	66	Undergraduate	Retired civil servant for Civil Affairs Bureau	Investment and financial management (false pension financial management projects)
I15	68	Undergraduate	Retired high school teacher	No (information on the field of focused education)
I16	75	High school	Car factory worker	Social inducement type (acquaintance recommended used car transaction fraud)
I17	81	Middle school	Freelancer (handmade)	No (fixed channels to purchase materials)
I18	65	Middle school	Courier	No (part-time platform is regular)
I19	68	Undergraduate	Retired civil servant for Bureau of Environmental Protection	Health care products (promotional of eco-friendly health care products)
I20	54	College	Retired kindergarten teacher	No (information is mostly concentrated in the preschool education field)
I21	62	Middle school	Electronic factory worker	Social inducement type (scanning code to get daily supplies fraud)
I22	58	Middle school	Freelance (bird farming)	No (focused on flower and bird breeding)
I23	64	Primary school	Community cleaning worker	Health care (low price physiotherapy equipment promotion)
I24	73	Undergraduate	Retired civil servant for Audit Bureau	Investment and financial management (financial recommendations related to false audit)
I25	62	College	Retired primary school teacher	No (information on the field of focused education)
I26	72	Middle school	Steel factory worker	Social inducement type (group low price steel tool purchasing fraud)
I27	56	Middle school	Pharmacy cashier	Health care (false health product promotion)
I28	64	High school	Freelancer (photographer)	No (formal communication in the field of calligraphy)
I29	54	Middle school	Garment factory workers	Social inducement type (group buying low price clothing fraud)
I30	68	Undergraduate	Retired civil servant for Health Commission	Health care (recommendation of health products related to false health policies)
I31	57	Primary school	Nursing home care worker	Health care (false promotion of old-age care products)
I32	70	Undergraduate	Community doctor	No (medical background with professional judgment)
I33	56	Middle school	Freelancer (home appliance repair)	Social inducement type (fake home appliance accessories proxy purchase fraud)
I34	68	College	Retired high school English teacher	No (high vigilance in the field of focused education)
I35	74	Primary school	Agricultural machinery factory worker	Health care (promotional treatment of folk remedies)