

## (A)synchronous Communication About TV Series on Social Media: A Multi-Method Investigation of Reddit Discussions

The screenshot shows a Reddit thread with four numbered annotations:

- 1**: Points to the original post header, including the date (4/29 @ 4:21AM), score (30.5k), and title "[SPOILERS] Post-Episode Discussion - Season 8 Episode 3".
- 2**: Points to a moderator comment by "Nymeria Sand" with the text "CLICK HERE TO TAKE OUR POST EPISODE SURVEY." and links to Discord, Reddit Chat, and Episode threads.
- 3**: Points to a top-level comment by "USER I" with the text "Melissandre to Arya: '...and blue eyes'" and "Arya: 'got it' kills tormund".
- 4**: Points to two replies: one by "USER II" saying "He's always had blue eyes!" and one by "USER III" saying "oh my god i can't believe I missed that part... I was literally like 'Okay so arya is storming off very determined, clearly she has a plan that I didn't figure out'".

**Figure A.1.** Extract of a post-premiere-thread on r/gameofthrones [content substantially shortened; usernames anonymized].

*Notes.*

- (1) **Original post** including the name of the submitting user [ORIGINAL POSTER], title of the post, publication date, awards, tags, etc. This original post constitutes the beginning of the thread.
- (2) **“Stickied”** (= always shown first) comment by a moderator of the subreddit with links to a survey of the episode and further discussion opportunities.
- (3) **Top-level** (= in response to the original post) comment by USER I.
- (4) **Comment replies** to USER I by USER II and III.