

Online appendix/supplementary material
Table A1: Volume of coverage sent and received (words)

	Syria (Words)	Child care (Words)	Breivik (Words)
Sent: Media			
All media	8645	17124	13342
Best outlet	1781	4293	3108
Average outlet	786	1557	1213
Poorest outlet	177	231	111
Received: Users			
lowest 5%	28	138	90
lowest 25%	129	480	374
average	261	959	834
top 25%	437	1521	1378
top 5%	847	2215	2505
	<i>(n=149)</i>	<i>(n=148)</i>	<i>(n=154)</i>

Note. News avoiders were omitted in this analysis.

Table A2. Regression of volume, scope and imbalance on media use

	volume			scope			mbalance		
	Subtopics	Information units	Protagonist statements	Subtopics	Information units	Protagonist statements	Subtopics	Information units	Protagonist statements
	N=618	N=618	N=618	N=618	N=618	N=618	N=148	N=148	N=148
Model 0: (Controls)	–	–	–	–	–	–	–	–	–
Model 1: Media use	1.94	5.55	3.20	3.31	2.45	2.16	0.23	0.09	0.09
Model 2:									
Regional NP	1.80***	5.93***	3.37***	3.46***	2.47***	2.76***	0.42	0.42	-0.60*
Quality NP	2.13***	7.38***	3.52***	3.35***	2.51***	2.12***	0.62	0.61	-2.29***
Television	2.03***	5.55***	2.95***	3.18***	2.07***	2.07***	-0.78***	-0.65***	0.63**
Internet	1.79***	3.92***	3.67***	3.47***	3.63***	2.76***	0.40	1.70***	0.85**
Model 3:									
<i>Regional NP</i>									
AZ	2.03***	3.12***	3.77***	3.89***	2.74***	2.05***	0.09	0.96***	-0.39
MRZ	0.73***	3.18***	1.07*	1.82***	1.46***	0.84***	1.68***	-0.61*	-1.62***
<i>Quality NP</i>									
FAZ	2.66***	10.77***	5.27***	4.21***	3.30***	3.18***	-1.58*	0.67	-0.08
SZ	1.94***	5.80***	3.12***	2.90***	2.37***	2.06***	1.13**	0.24	-2.26***
<i>TV news</i>									
Tagesschau	2.01***	5.49***	3.38***	3.07***	2.23***	2.16***	-1.81***	-1.09***	1.69***
Tagesthemen	1.66***	3.36*	2.35**	2.87***	1.12*	1.84***	0.93*	-1.63***	0.90
Heute	1.85***	4.61***	1.88***	2.82***	1.60***	1.15***	0.03	0.37	-1.20***
Heute Journal	2.71***	7.16***	4.16***	4.20***	2.81***	3.81***	-0.09	-0.57*	0.74*
RTL aktuell	1.92***	7.52***	3.15***	3.60***	2.52***	2.48***	0.11	-1.44***	1.53**
<i>Internet</i>									
Tagesschau.de	2.05***	3.69***	1.96***	3.21***	3.28***	2.86***	1.00*	0.78*	-1.29**
Spiegel.de	1.76***	3.36***	3.16***	3.62***	3.82***	2.71***	0.28	2.35***	-1.04***
R ²									
Model 0	0.162	0.137	0.103	0.117	0.111	0.068	0.115	0.120	0.128
Model 1	0.783	0.742	0.120	0.646	0.709	0.071	0.624	0.781	0.129
Model 2	0.784	0.742	0.229	0.655	0.725	0.373	0.624	0.787	0.333
Model 3	0.801	0.757	0.617	0.675	0.740	0.639	0.655	0.839	0.595

Note. The volume and scope models use all available data. The bias models use only data for the Childcare debate and only includes persons who used at least one news outlet (otherwise, using less media would become a predictor of greater balance/less bias).

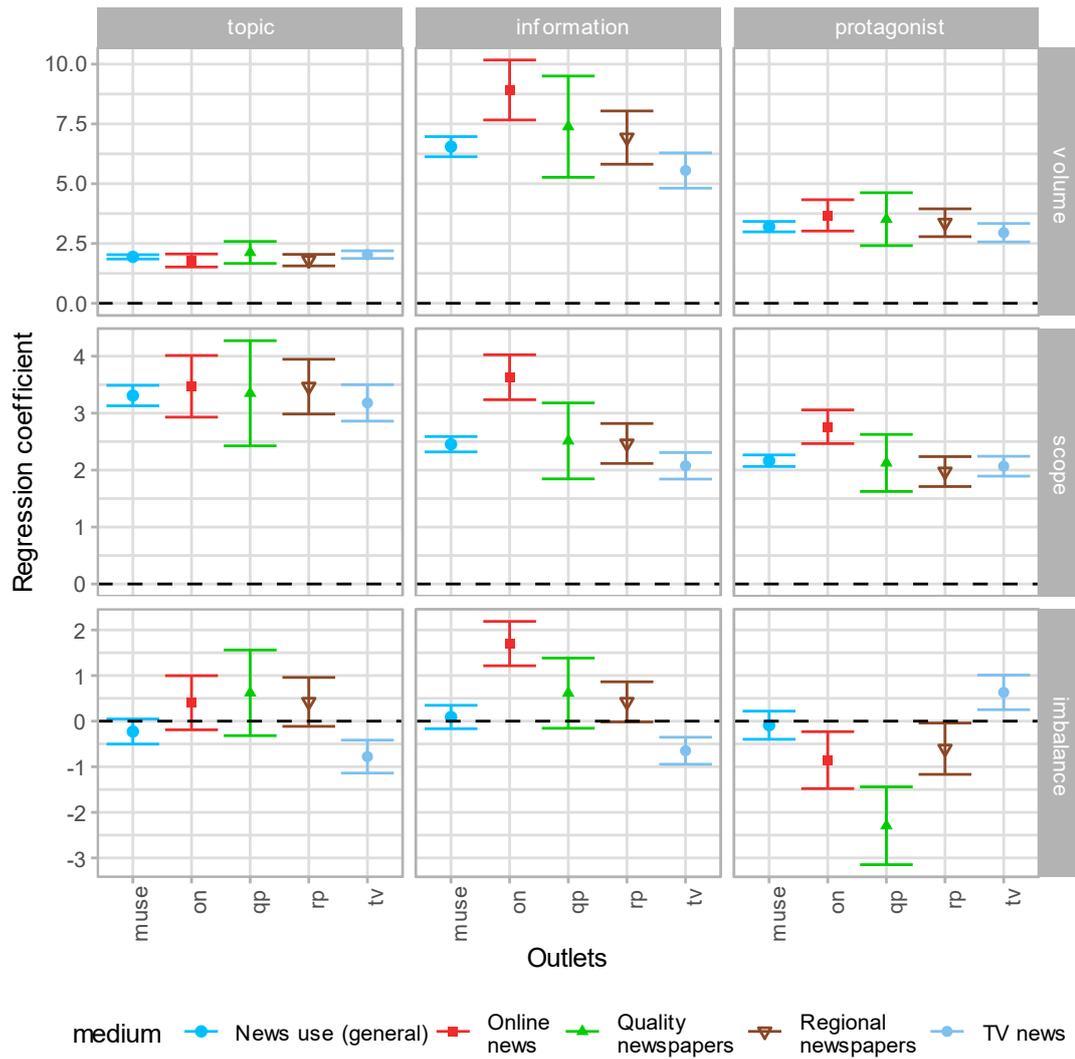


Figure A1: Estimated impact of news use and news type use on volume, exposure and imbalance of exposure.