**Topics for unstructured interview: Immigrant TikTokers**

### GENERAL DATA
- Name
- Nationality
- Place of birth
- Accounts in other social media
- Date of creation of TikTok account

### IDENTITY
#### Cultural
- Music genre
- Language
- Food
- Clothing

#### National
- Countries/regions
- Politics/economy/social issues in country of origin/residence
- Content creation based on political views.

#### Digital
- Digital identity
- Identity as a creator
- Content and identity
- Main goal as content creator

### USE OF AFFORDANCES AND FUNCTIONALITIES
#### Mimesis
- Imitation views, practices and purposes
- Effect imitation
- Audio imitation
- Visual imitation
- Partial imitation (own version of other’s content)

#### Creation of trending content
- Original content for others to imitate
- Audio tracks
- Creative use of effects
- Check! or similar
- Others

#### Strategies to promote interactions
- Calls for follows/likes/comments
- Interactive formats (Duet/stitch...etc)
- Collaboration with other tiktokers to expand reach others

#### Hashtags
- Usage criteria; xyzbca or similar; Audience; Type of content; Popularity hashtags (for you);
- Identity-based; Location; others.

#### Emoji/text
- Usage criteria; preferences; intentions

### ALGORITHMIC VISIBILITY
- Learning; adapting; perceptions of the platform and the algorithm
- Negotiation with moderation.

### RELATIONSHIP WITH FOLLOWERS
- Gratefulness; mutual validation; debate/argumentation; hate/silencing; others.