Results of the topic modelling

The eight selected topics and top words from the k20 topic model relating to media, journalism, and epistemology.

Name and number of the topic	Top 20 words
Media and journalism (#1)	media, reporter, hesari,[1] yle/yleisradio,[2] yle's, journalism, newspaper, public, news, journalist, headline, story, news article, opinion piece, commercial, publish, editor in chief, newsroom, role
Knowledge, truth, and reality (#4)	knowledge, research, truth, science, fact, researcher, to study, claim, to claim, reality, believe, disinformation, scientific, theory, wrong, of course, misinformation, conspiracy, question, to justify
Public discussion (#5)	conversation, [in one's] opinion, opinion, thought, mind, human, to converse, to understand, to speak, society, argument, a point, to exist, bear, try, a way, necessarily, viewpoint, idea, extinction rebellion
Propaganda and the war in Ukraine (#7)	russia, ukraine, war, nato, russian, propaganda, meme, west, putin, nazi, usa, soviet union, weapon, to shoot, to attack, germany, world war, international, country, enemy
Media representations and agenda setting (#8)	to write, picture, book, to read, text, became, remember, black, film, to tell, to happen, story, to show, figure, person, name, police, to portray, ville,[3] to attach
Freedom of speech (#13)	freedom of speech, right, law, hate speech, to limit, legislation, to offend, conviction, basic right, ethnic group, räsänen,[4] crime, speech, constitution, attorney, to enact, to protect, to accuse, high, illegal
Podcasting (#14)	episode, podcast, in a way, to listen, guest, to like, story, video, gang, person, really, listener, topic, to think, actually, format, interesting, to interest, first, to watch
Diversity of perspectives in the media (#20)	certain, social, human, to experience, to affect, viewpoint, really, may, separate, principally, perception, critique, message, a type of, from a perspective, phenomenon, to bring, social media, person, to speak

Notes: The words were translated from Finnish to English by the author, and some short words that convey multiple meanings were replaced with more explicit words. These eight topics guided the selection of 119 text documents for discourse analysis. The other 12 topics did not relate directly to media or journalism and were omitted from the table for clarity. Such topics were, for instance, discussions about the prime minister of Finland, prosecutions of politicians, foreign policy, and the opening and ending slots for the podcast episodes. The names of the topics were interpreted by the author according to the assessment of the top words and the top texts that produced these eight topics.

[1]*Helsingin Sanomat*, the largest newspaper in Finland; [2]the national broadcasting company; [3]Finnish member of parliament Wille Rydman; [4]Finnish member of parliament Päivi Räsänen