

Appendix 1.

SEM for understanding and strategic orientations

	Understanding	Strategic
Sociodemographic		
Socioeconomic Status	-0.013 (0.020)	0.053* (0.025)
Sex	-0.026 (0.047)	-0.155* (0.061)
Age	0.005** (0.002)	-0.006** (0.002)
News Consumption		
Traditional Media	0.002 (0.058)	0.295*** (0.081)
Digital Media	0.004 (0.052)	-0.136* (0.068)
Social Media	0.057 (0.032)	0.084* (0.041)
Incidental Exposure	0.139** (0.043)	0.048 (0.048)
Political Attitudes		
External Efficacy	0.021 (0.042)	-0.062 (0.055)
Internal Efficacy	0.139* (0.068)	-0.211* (0.088)
Online Political Efficacy	0.051 (0.027)	0.112** (0.036)
Political Interest	0.080* (0.031)	-0.031 (0.039)
Interpersonal Trust	0.210** (0.071)	-0.171 (0.089)

Note: Coefficients are shown. Standard errors are in parentheses. p-value < .05 = *; p-value < .01 = **; p-value < .001 = ***.

Appendix 2.

OLS estimates for understanding and strategic orientations

	Understanding	Strategic
Sociodemographic		
Socioeconomic Status	-0.01 (0.018)	0.039* (0.019)
Sex	-0.023 (0.043)	-0.112* (0.046)
Age	0.004** (0.002)	-0.004* (0.002)
News Consumption and Exposure		
Traditional Media	0.008 (0.053)	0.213*** (0.057)
Digital Media	0.007 (0.046)	-0.098* (0.049)
Social Media	0.054 (0.028)	0.068* (0.03)
Incidental Exposure	0.09** (0.029)	0.045 (0.031)
Political Attitudes		
External Efficacy	0.014 (0.038)	-0.04 (0.04)
Internal Efficacy	0.127* (0.059)	-0.148* (0.063)
Online Political Efficacy	0.049* (0.023)	0.076** (0.025)
Political Interest	0.069* (0.028)	-0.024 (0.029)
Interpersonal Trust	0.191** (0.064)	-0.123 (0.069)
Adjusted R2	0.17	0.104

Note: Coefficients are shown. Standard errors are in parentheses. p-value < .05 = *; p-value < .01 = **; p-value < .001 = ***.

Appendix 3

Zero-order Pearson correlation matrix

	Under. Orient.	Strate. Orient.	SES	Gender	Age	Trad. Media Expo.	Dig. Media Expo.
Under. Orient.	1						
Strate. Orient.	0.07	1					
SES	-0.11 *	0.14 ***	1				
Gender	-0.05	-0.06	0.01	1			
Age	0.16 ***	-0.12 **	-0.24 ***	-0.16 ***	1		
Trad. Media Expo.	0.17 ***	0.18 ***	-0.10 *	-0.04	0.13 **	1	
Dig. Media Expo.	0.20 ***	0.13 **	-0.09 *	0.03	-0.01	0.82 ***	1
Soc. Media Expo.	0.20 ***	0.17 ***	0.04	0.07	0	0.54 ***	0.67 ***
Political Interest	0.30 ***	-0.08	-0.22 ***	-0.04	0.15 ***	0.20 ***	0.26 ***
Ext. Efficacy	-0.12 **	0.07	0.14 ***	0.03	-0.22 ***	0.02	0
Int. Efficacy	0.31 ***	-0.10 *	-0.20 ***	-0.10 *	0.23 ***	0.15 ***	0.20 ***
Onl. Efficacy	0.24 ***	0.10 *	-0.02	-0.02	-0.06	0.14 ***	0.24 ***
Incidental Expo.	0.16 ***	0.09 *	0.04	0.09 **	0.03	0.14 ***	0.15 ***
Inter. Conf.	0.18 ***	-0.09 *	-0.07	-0.10 *	0.06	0.02	0.06
	Soc. Media Expo.	Political Interest	Ext. Efficacy	Int. Efficacy	Onl. Efficacy	Incidental Expo.	Inter. Conf.
Under. Orient.							
Strate. Orient.							
SES							
Gender							
Age							
Trad. Media Expo.							
Dig. Media Expo.							
Soc. Media Expo.	1						
Political Interest	0.22 ***	1					
Ext. Efficacy	0.09 *	-0.10 *	1				
Int. Efficacy	0.10 *	0.51 ***	-0.64 ***	1			
Onl. Efficacy	0.26 ***	0.32 ***	-0.10 *	0.42 ***	1		
Incidental Expo.	0.13 **	0.03	-0.15 ***	0.15 ***	0.12 **	1	
Inter. Conf.	0.02	0.17 ***	0.07	0.11 **	0.10 *	0.03	1