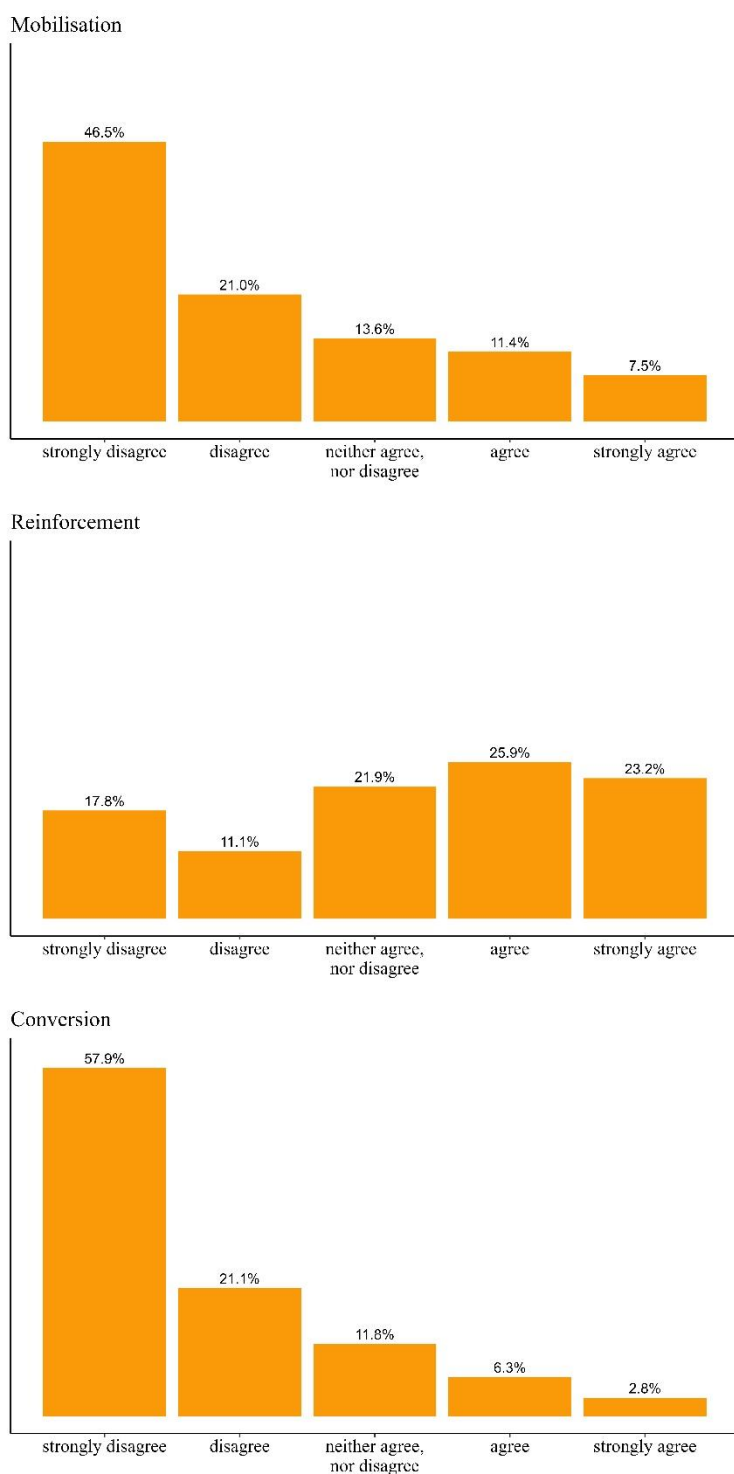


1 Online Appendix

2 Figure A1: Frequency distribution of responses for the dependent variables (all respondents)

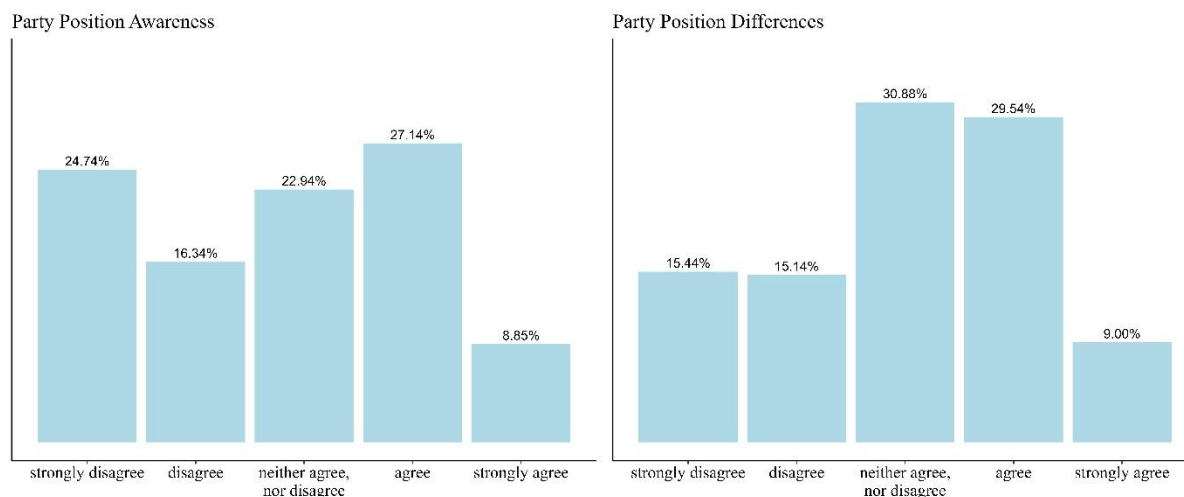


3

4 Source: Author's own calculation and presentation. N = 667.

5

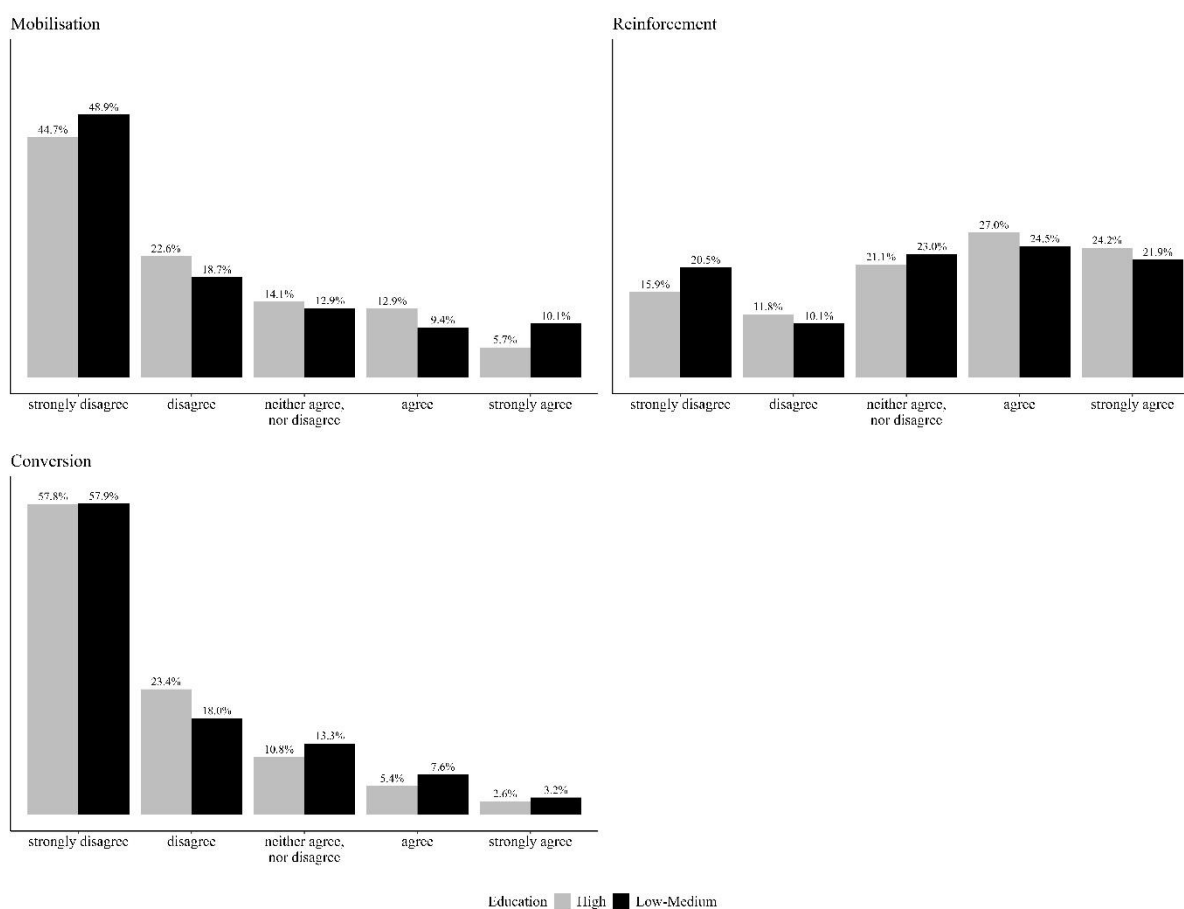
6 Figure A2: Frequency distribution of responses for the mediator variables (all respondents)



Source:

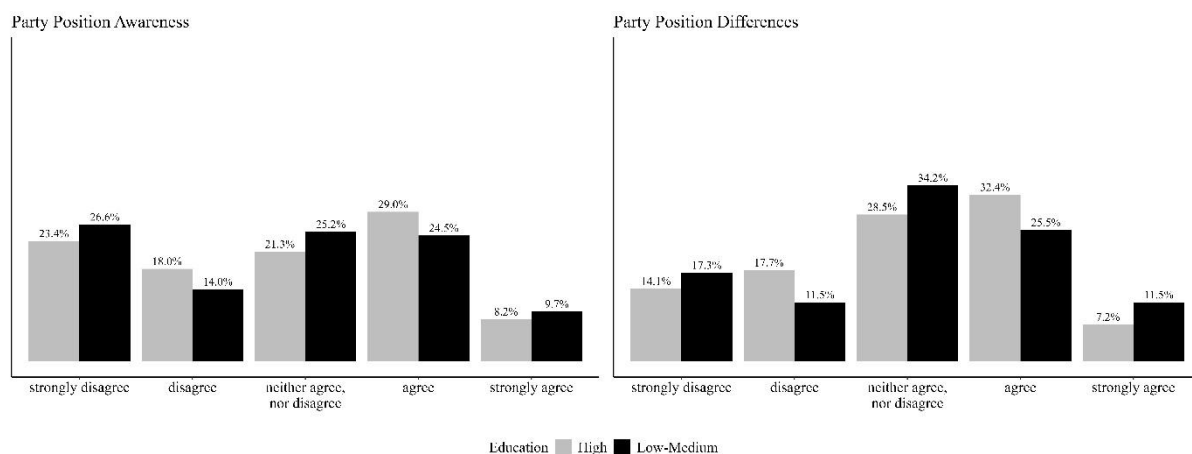
Author's own calculation and presentation. N = 667.

10 Figure A3: Frequency distribution of responses for the dependent variables (by education)



Source: Author's own calculation and presentation. N = 667.

14 Figure A4: Frequency distribution of responses for the mediator variables (by education)

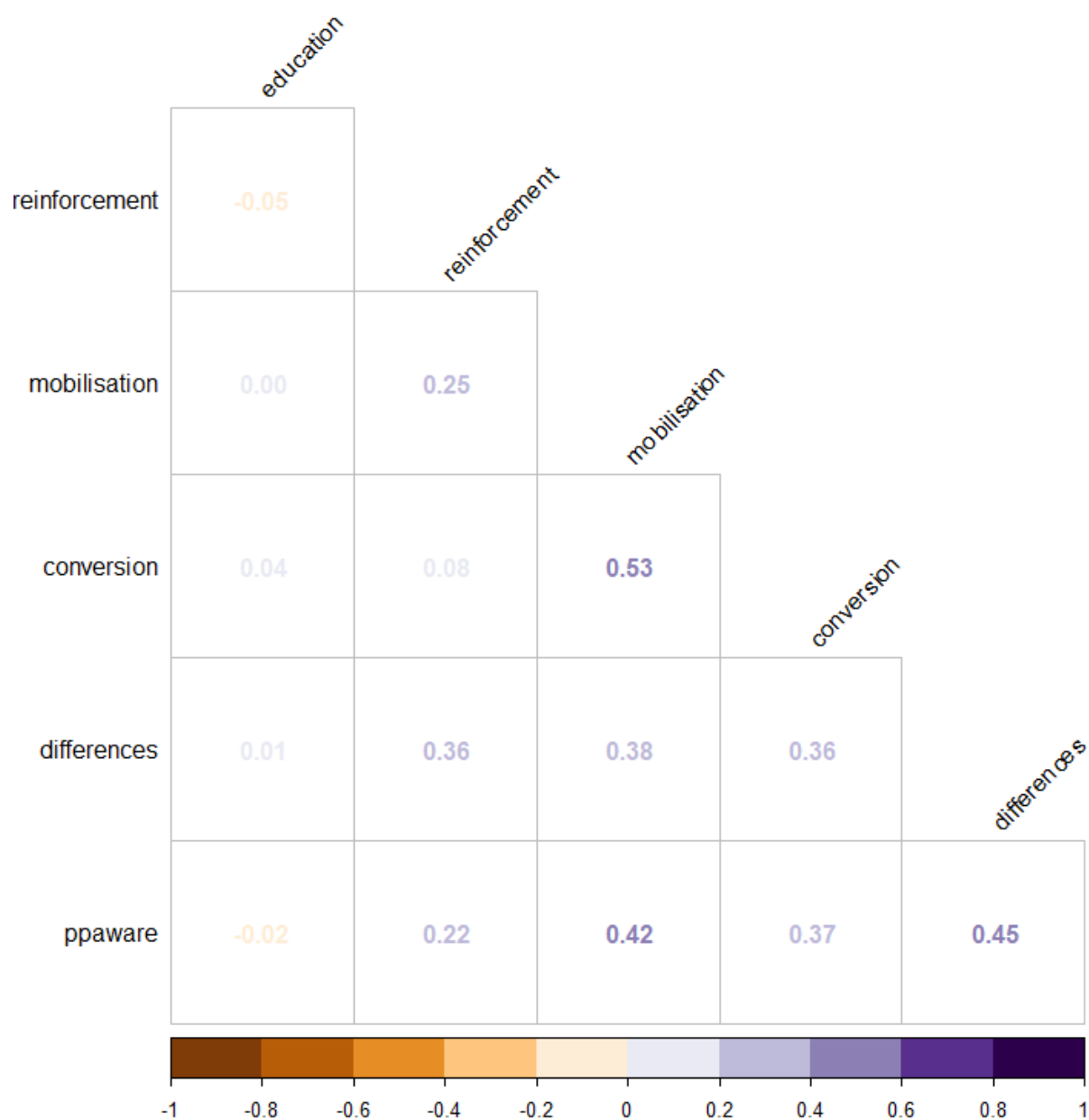


15

16 Source: Author's own calculation and presentation. N = 667.

17

18 Figure A5: Correlation plot



19

20 Source: Author's own calculation and presentation. N = 667.

Table A1: Mediated effects on mobilisation

<i>Mobilisation ~ (R² = 0.309)</i>		<i>Party Position Differences ~ (R² = 0.123)</i>	
Party Position Awareness (b)	0.401*** (0.038)	Education (c)	0.317** (0.098)
Party Position Differences (d)	0.406*** (0.044)	Age	-0.027*** (0.004)
Education	-0.054 (0.104)	Sex	-0.122 (0.106)
Age	0.006 (0.005)	Political Interest	-0.071 (0.050)
Sex	0.086 (0.099)	Urban-Rural	-0.127** (0.041)
Political Interest	0.150** (0.053)	PID	0.232* (0.116)
Urban-Rural	0.021 (0.042)		
PID	0.116 (0.110)		
<i>Party Position Awareness ~ (R² = 0.095)</i>			
Education (a)	0.272* (0.111)		
Age	-0.027*** (0.004)		
Sex	-0.122 (0.106)		
Political Interest	-0.074 (0.057)		
Urban-Rural	-0.088 (0.046)		
PID	0.241 (0.130)		
<i>Defined Parameters</i>			
<i>ab</i>		0.109* (0.046)	
<i>cd</i>		0.129** (0.043)	

Source: author's own calculation and presentation. * p < 0.05, ** p < 0.01, *** p < 0.001.

Table A2: Mediated effects on reinforcement

<i>Reinforcement~ (R² = 0.215)</i>		<i>Party Position Differences ~ (R² = 0.123)</i>	
Party Position Awareness (b)	0.249*** (0.047)	Education (c)	0.317** (0.098)
Party Position Differences (d)	0.463*** (0.053)	Age	-0.027*** (0.004)
Education	-0.293* (0.115)	Sex	-0.122 (0.106)
Age	0.014** (0.005)	Political Interest	-0.071 (0.050)
Sex	0.015 (0.110)	Urban-Rural	-0.127** (0.041)
Political Interest	0.137* (0.059)	PID	0.232* (0.116)
Urban-Rural	0.123** (0.046)		
PID	0.265* (0.124)		
<i>Party Position Awareness ~ (R² = 0.095)</i>			
Education (a)	0.272* (0.111)		
Age	-0.027*** (0.004)		
Sex	-0.122 (0.106)		
Political Interest	-0.074 (0.057)		
Urban-Rural	-0.088 (0.046)		
PID	0.241 (0.130)		
<i>Defined Parameters</i>			
<i>ab</i>		0.068* (0.031)	
<i>cd</i>		0.147** (0.049)	

Source: author's own calculation and presentation. * p < 0.05, ** p < 0.01, *** p < 0.001.

Table A3: Mediated effects on conversion

<i>Conversion ~ (R² = 0.247)</i>		<i>Party Position Differences ~ (R² = 0.123)</i>	
Party Position Awareness (b)	0.260*** (0.032)	Education (c)	0.317** (0.098)
Party Position Differences (d)	0.267*** (0.033)	Age	-0.027*** (0.004)
Education	0.091 (0.084)	Sex	-0.122 (0.106)
Age	-0.004 (0.003)	Political Interest	-0.071 (0.050)
Sex	0.099 (0.080)	Urban-Rural	-0.127** (0.041)
Political Interest	0.002 (0.093)	PID	0.232* (0.116)
Urban-Rural	-0.040 (0.033)		
PID	-0.006 (0.093)		
<i>Party Position Awareness ~ (R² = 0.095)</i>			
Education (a)	0.272* (0.111)		
Age	-0.027*** (0.004)		
Sex	-0.122 (0.106)		
Political Interest	-0.074 (0.057)		
Urban-Rural	-0.088 (0.046)		
PID	0.241 (0.130)		
<i>Defined Parameters</i>			
<i>ab</i>		0.071* (0.031)	
<i>cd</i>		0.085** (0.029)	

Source: author's own calculation and presentation. * p < 0.05, ** p < 0.01, *** p < 0.001.

Table A4: Mediated effects on conversion

<i>Mobilisation ~ (R² = 0.309)</i>		<i>Party Position Differences ~ (R² = 0.126)</i>	
Party Position Awareness (b)	0.401*** (0.038)	Education (c)	0.317** (0.098)
Party Position Differences (d)	0.405*** (0.044)	Age	-0.027*** (0.004)
Education	-0.052 (0.103)	Sex	-0.115 (0.096)
Age	0.006 (0.005)	Political Interest	-0.076 (0.050)
Sex	0.088 (0.098)	Urban-Rural	-0.114** (0.042)
Political Interest	0.151** (0.053)	East German	0.170 (0.122)
Urban-Rural	0.020 (0.042)	PID	0.253* (0.116)
East German	0.041 (0.114)		
PID	0.113 (0.110)		
<i>Party Position Awareness ~ (R² = 0.095)</i>			
Education (a)	0.266* (0.111)		
Age	-0.027*** (0.004)		
Sex	-0.130 (0.107)		
Political Interest	-0.078 (0.057)		
Urban-Rural	-0.082 (0.046)		
East German	0.007 (0.145)		
PID	0.253 (0.131)		
<i>Defined Parameters</i>			
<i>ab</i>		0.107* (0.046)	
<i>cd</i>		0.125** (0.043)	

Source: author's own calculation and presentation. * p < 0.05, ** p < 0.01, *** p < 0.001.

Table A5: Mediated effects on reinforcement+ check “East German”

<i>Reinforcement~ (R² = 0.215)</i>		<i>Party Position Differences ~ (R² = 0.126)</i>	
Party Position Awareness (b)	0.248*** (0.047)	Education (c)	0.308** (0.098)
Party Position Differences (d)	0.465*** (0.053)	Age	-0.027*** (0.004)
Education	-0.286* (0.115)	Sex	-0.115 (0.096)
Age	0.014** (0.005)	Political Interest	-0.076 (0.050)
Sex	0.024 (0.111)	Urban-Rural	-0.114** (0.042)
Political Interest	0.141* (0.059)	East German	0.170 (0.122)
Urban-Rural	0.113* (0.047)	PID	0.253* (0.116)
East German	-0.119 (0.137)		
PID	0.249* (0.125)		
<i>Party Position Awareness ~ (R² = 0.095)</i>			
Education (a)	0.266* (0.111)		
Age	-0.027*** (0.004)		
Sex	-0.130 (0.107)		
Political Interest	-0.078 (0.057)		
Urban-Rural	-0.082 (0.046)		
East German	0.007 (0.145)		
PID	0.253 (0.131)		
<i>Defined Parameters</i>			
<i>ab</i>		0.068* (0.031)	
<i>cd</i>		0.147** (0.049)	

Source: author’s own calculation and presentation. * p < 0.05, ** p < 0.01, *** p < 0.001.

Table A6: Mediated effects on conversion+ check “East German”

<i>Conversion ~ (R² = 0.249)</i>		<i>Party Position Differences ~ (R² = 0.126)</i>	
Party Position Awareness (b)	0.260*** (0.032)	Education (c)	0.308** (0.098)
Party Position Differences (d)	0.265*** (0.033)	Age	-0.027*** (0.004)
Education	0.089 (0.084)	Sex	-0.115 (0.096)
Age	-0.005 (0.003)	Political Interest	-0.076 (0.050)
Sex	0.095 (0.080)	Urban-Rural	-0.114** (0.042)
Political Interest	0.001 (0.043)	East German	0.170 (0.122)
Urban-Rural	-0.034 (0.033)	PID	0.253* (0.116)
East German	0.141 (0.108)		
PID	0.003 (0.093)		
<i>Party Position Awareness ~ (R² = 0.095)</i>			
Education (a)	0.266* (0.111)		
Age	-0.027*** (0.004)		
Sex	-0.130 (0.107)		
Political Interest	-0.078 (0.057)		
Urban-Rural	-0.082 (0.046)		
East German	0.007 (0.145)		
PID	0.253 (0.116)		
<i>Defined Parameters</i>			
<i>ab</i>		0.069* (0.031)	
<i>cd</i>		0.082** (0.028)	

Source: author’s own calculation and presentation. * p < 0.05, ** p < 0.01, *** p < 0.001.