

Appendix: Populist Radical Right Women Leaders and the framing of LGBTQI+ Issues: Le Pen, Meloni, Weidel

1. Speech selection

The corpus consists of speeches delivered during national and European electoral campaigns, collected for each leader within a comparable timeframe. Focusing on campaign periods offers two main advantages. First, electoral campaigns represent moments of intensified political communication, during which leaders are incentivised to clarify positions and mobilize salient issues. Second, selecting comparable campaign contexts increases analytical consistency by minimizing variation related to institutional settings or governing responsibilities. As a matter of fact, while Giorgia Meloni currently serves as Italy's Prime Minister, Marine Le Pen is the leader of the parliamentary group and Alice Weidel is the leader of parties that are presently in opposition. The chosen timeframe allows for a systematic comparison across cases while accounting for differences in national political environments.

1.1 Transcription

We employed an AI online transcriber to transcribe ([Clip.to](https://www.clipto.com/it/apps/transcription) available at: <https://www.clipto.com/it/apps/transcription>) the complete speeches held at rallies in the original language they were pronounced in (either French, Italian or German). We then – using the same platform – translated the complete speeches into English as the word-based dictionary we used to identify the speeches relevant to our research questions, is in English.

1.2 Retrieval

As mentioned, speeches were collected from the leaders' parties official Youtube accounts.

The three accounts are:

<https://www.youtube.com/@MarineLePenOfficiel>;

<https://www.youtube.com/@GiorgiaMeloniTv>;

<https://www.youtube.com/@Alice.Weidel>.

Le Pen's and Weidel's official accounts already separated the videos taken at rallies with an ad-hoc playlist, titled, respectively, "Meetings & Reunion Publiques" and "Veranstaltungen"; Meloni's were selected by hand. We filtered out all the videos that were too short (2 minutes or less) and those that were edited summaries of complete speeches that were integrally available, i.e., *Résumé du meeting du Marine Le Pen*.

2. Additional Resources (media and interviews)

- AfD. (2023, November 16). Alice Weidel: “Als lesbische Frau will ich nicht nach der Scharia vom Dach gestürzt werden” [Video]. YouTube. <https://www.youtube.com/watch?v=VFcEQx--hws>
- de Larquier, S. (2013, February 14). Marine Le Pen et les gays, opération séduction. *Le Point*. https://www.lepoint.fr/politique/marine-le-pen-et-les-gays-operation-seduction-14-02-2013-1691405_20.php
- Deutschlandfunk. (2025, February 18). Weidel (AfD) für Gleichstellung homosexueller Partnerschaften. *Deutschlandfunk*. <https://www.deutschlandfunk.de/weidel-afd-fuer-gleichstellung-homosexueller-partnerschaften-100.html>
- Deutschlandfunk Nova. (2023, September 14). Aktivistin: “Alice Weidel gehört nicht zur queeren Community”. *Deutschlandfunk Nova*. <https://www.deutschlandfunknova.de/beitrag/queere-community-alice-weidel-ist-nicht-queer-warum-diese-aussage-stimmt>
- Di Donfrancesco, G. (2023, March 16). Italy’s LGBTQ+ community decries government’s attacks on same-sex parental rights. *Euronews*. <https://www.euronews.com/my-europe/2023/03/17/italys-lgbtq-community-decries-governments-attacks-on-same-sex-parental-rights>
- Fratelli d'Italia. (2021, May 17). Giorgia Meloni: Ecco perché dico no al ddl Zan [Video]. YouTube. <https://www.youtube.com/watch?v=4x9TSk04geQ>
- Gay.it. (n.d.). Giorgia Meloni: “Ci sono le unioni civili e vanno bene così. Non sono d’accordo con il diritto di adozione degli omosessuali perché ai bambini che hanno già sofferto” [Video]. Facebook. <https://www.facebook.com/gaypuntoit/videos/-giorgia-meloni-ci-sono-le-unioni-civili-e-vanno-bene-cos%C3%AC-non-sono-daccordo-con/1102747397336422/>
- Kezzouf, Y., & Perrotin, D. (2024, January 14). Entre homophobie et façade gay-friendly, le double jeu du RN. *Mediapart*. <https://www.mediapart.fr/journal/politique/140124/entre-homophobie-et-facade-gay-friendly-le-double-jeu-du-rn>
- Vaarten, R. (2017, December 11). Alice Weidel: The lesbian against gay rights. *Diggit Magazine*. <https://www.diggitmagazine.com/articles/alice-weidel-lesbian-against-gay-rights>
- Wildman, S. (2017, August 31). The German far right is running Islamophobic ads starring women in bikinis. *Vox*. <https://www.vox.com/world/2017/8/31/16234008/germany-afd-ad-campaign-far-right>

3. Overview of the analysed speeches

Table 1. Complete overview of the selected speeches, their duration and whether (and which) they had mentions of LGBTIQ+ - related keywords

Speech	Date of speech	Length of speech	Speech ID by leader	Speech ID	leader	keywords_found_list
Assises présidentielles de Lyon : discours de Marine Le Pen Marine 2017	05/02/2017	01:16:49	lepen_1	1	Le Pen	
Réunion publique à Clairvaux-les-Lacs	17/02/2017	00:44:58	lepen_2	2	Le Pen	
Réunion publique à Pierrelatte	24/02/2017	00:52:14	lepen_3	3	Le Pen	homophob*; homophobic
Discours de Marine Le Pen à Nantes	26/02/2017	01:01:17	lepen_4	4	Le Pen	
Réunion publique de Marine Le Pen à Mirande (32) Marine 2017	10/03/2017	00:45:12	lepen_5	5	Le Pen	
Discours de Marine Le Pen à Châteauroux (11/03/2017) Marine 2017	11/03/2017	00:53:59	lepen_6	6	Le Pen	
Réunion publique de Marine Le Pen à Saint-Raphaël (15/03/2017)	15/03/2017	01:00:18	lepen_7	7	Le Pen	
Marine Le Pen en meeting à Metz	18/03/2017	01:12:19	lepen_8	8	Le Pen	
Discours de Marine Le Pen au meeting de Lille	26/03/2017	01:33:05	lepen_9	9	Le Pen	
Marine Le Pen aux Sables d'Olonne en Vendée	27/03/2017	00:53:48	lepen_10	10	Le Pen	
Réunion publique de Marine Le Pen à La Trinité-Porhoët (30/03/2017) Marine 2017	31/03/2017	00:45:49	lepen_11	11	Le Pen	
Discours de Marine Le Pen au meeting à Bordeaux	02/04/2017	01:16:03	lepen_12	12	Le Pen	
Réunion publique de Marine à La Bazoche-Gouet (Eure-et-Loir)	03/04/2017	00:55:02	lepen_13	13	Le Pen	
Réunion publique de Marine à Monswiller en Alsace (05/04/2017)	05/04/2017	01:02:30	lepen_14	14	Le Pen	
Réunion publique de Marine Le Pen à Arcis-sur-Aube	11/04/2017	01:02:22	lepen_15	15	Le Pen	
Réunion publique de Marine Le Pen à Pageas	13/04/2017	00:54:22	lepen_16	16	Le Pen	
Meeting de Marine Le Pen à Perpignan	15/04/2017	01:31:21	lepen_17	17	Le Pen	
Grand meeting de Marine Le Pen au Zénith de Paris	17/04/2017	01:25:56	lepen_18	18	Le Pen	homosexual
Discours de Marine Le Pen à Marseille (19/04/2017) Marine 2017	19/04/2017	01:18:19	lepen_19	19	Le Pen	homophob*; homophobic
Meeting de Marine Le Pen à Nice	27/04/2017	01:16:21	lepen_20	20	Le Pen	
Discours de Marine Le Pen à Villepinte	01/05/2017	01:17:17	lepen_21	21	Le Pen	
Dernière réunion de Marine Le Pen à Ennemain (80) Marine 2017	04/05/2017	00:38:03	lepen_22	22	Le Pen	homosexual;
Discours de Marine Le Pen au meeting d'Ajaccio (08/04/2017) Marine 2017	04/08/2017	01:16:11	lepen_23	23	Le Pen	

Discours de Marine Le Pen à Prague pour le rassemblement du MENL	17/12/2017	00:12:00	lepen_24	24	Le Pen	
Discours de Marine Le Pen lors de la Fête des Nations à Nice (01/05/2018)	03/05/2018	00:26:23	lepen_25	25	Le Pen	
Discours de Marine Le Pen à Fréjus	13/09/2021	00:39:55	lepen_26	26	Le Pen	
Réunion publique de Marine Le Pen à Bouchain M la France	12/03/2022	01:02:09	lepen_27	27	Le Pen	
Réunion publique de Marine Le Pen à Saint-Martin-Lacaussade	25/03/2022	00:58:22	lepen_28	28	Le Pen	
Meeting de Marine Le Pen à Stiring-Wendel	02/04/2022	00:25:59	lepen_29	29	Le Pen	
Discours de Marine Le Pen à Hénin-Beaumont Grande journée nationale du RN pour les législatives	05/06/2022	01:04:18	lepen_30	30	Le Pen	
L'urgence, c'est l'alternance !	18/09/2022	01:11:52	lepen_31	31	Le Pen	
Pour que la France revienne, pour que l'Europe revive !	04/03/2024	00:27:04	lepen_32	32	Le Pen	
Le 9 juin, mobilisation pour Jordan Bardella !	17/04/2024	00:43:46	lepen_33	33	Le Pen	
La première des libertés, c'est la sécurité !	21/04/2024	00:12:58	lepen_34	34	Le Pen	
Un seul jour, un seul tour, un seul vote : Bardella !	02/05/2024	00:30:15	lepen_35	35	Le Pen	
À la France, nous lui devons tout. Et nous lui donnerons tout !	08/05/2024	00:18:02	lepen_36	36	Le Pen	
Vive la vraie Europe !	22/05/2024	00:15:06	lepen_37	37	Le Pen	
Plus que jamais : vivement le 9 juin !	25/05/2024	00:24:01	lepen_38	38	Le Pen	
Dimanche, on vote Jordan Bardella !	03/06/2024	00:25:16	lepen_39	39	Le Pen	
Il y a deux ans, nous avions six députés, aujourd'hui, nous sommes 126 !	08/09/2024	00:29:48	lepen_40	40	Le Pen	
Jusqu'à la victoire !	06/10/2024	00:32:24	lepen_41	41	Le Pen	
Nous continuons de nous rapprocher de cette grande alternance attendue par le peuple de France !	16/12/2024	00:30:14	lepen_42	42	Le Pen	
Intervention de Marine Le Pen au sommet des Patriotes pour l'Europe (08/02/2025)	08/02/2025	00:13:18	lepen_43	43	Le Pen	
Discours complet de Marine Le Pen à Paris	06/04/2025	00:39:25	lepen_44	44	Le Pen	
1er mai : le discours de Marine Le Pen	01/05/2025	00:36:27	lepen_45	45	Le Pen	
Marine Le Pen à Rome, le discours en intégralité	11/05/2025	00:22:48	lepen_46	46	Le Pen	
Fête de la Victoire : le discours complet de Marine Le Pen à Mormant-sur-Vernisson	09/06/2025	00:24:18	lepen_47	47	Le Pen	
En direct I Mon discours de rentrée à Hénin-Beaumont.	07/09/2025	00:47:10	lepen_48	48	Le Pen	
Rentrée parlementaire de Marine Le Pen : le discours en intégralité	07/09/2025	00:42:29	lepen_49	49	Le Pen	
Meeting de Bordeaux : le discours en intégralité de Marine Le Pen	15/09/2025	00:33:31	lepen_50	50	Le Pen	
Adesso live Giorgia Meloni incontra i cittadini a Piacenza	31/05/2021	0:34:53	meloni_1	51	Meloni	homophob*; homophobic
Giorgia Meloni infiamma il popolo di VOX a Madrid: È stato un piacere e un onore per me essere oggi.	10/10/2021	00:17:57	meloni_2	52	Meloni	lgbt*;

Intervento di Giorgia Meloni dal palco di Atreju21. Assolutamente da non perdere!	12/12/2021	01:08:03	meloni_3	53	Meloni	gay; homophobic*; natural family; traditional family; homophobic
Meloni: Chiarezza, Regole, Orgoglio	01/05/2022	0:54:10	meloni_4	54	Meloni	
L'intervento di Giorgia Meloni a Genova in collegamento con il Centrodestra in piazza	22/05/2022	00:08:56	meloni_5	55	Meloni	
Giorgia Meloni in diretta da Catanzaro. Non perdetela!	24/05/2022	0:46:44	meloni_6	56	Meloni	trans
Giorgia Meloni in diretta da Parma. Non perdetela!	31/05/2022	0:37:21	meloni_7	57	Meloni	homosexual; homophobic*; homophobic
Giorgia Meloni in diretta da Padova. Non perdetela!	09/06/2022	0:25:01	meloni_8	58	Meloni	homophobic*; homophobic
Giorgia Meloni in diretta da Verona! Seguite con attenzione!	09/06/2022	00:12:17	meloni_9	59	Meloni	
Intervento in diretta di Giorgia Meloni a Viterbo. Assolutamente da non perdere!	09/06/2022	0:46:17	meloni_10	60	Meloni	
Il mio intervento integrale alla festa dei patrioti di Fratelli d'Italia	15/07/2022	00:14:02	meloni_11	61	Meloni	
Intervento integrale di Giorgia Meloni a Piazza Italia	21/07/2022	00:14:16	meloni_12	62	Meloni	
Giorgia Meloni in piazza ad Ancona tra l'entusiasmo della gente. Non perdetela!	23/08/2022	00:53:02	meloni_13	63	Meloni	
Giorgia Meloni in diretta da Catania, non perdetela!	30/08/2022	00:38:57	meloni_14	64	Meloni	
Giorgia Meloni adesso in diretta da Cosenza	31/08/2022	00:57:24	meloni_15	65	Meloni	
Giorgia Meloni in diretta da Perugia. Non perdetela!	01/09/2022	00:50:43	meloni_16	66	Meloni	
Giorgia Meloni in diretta da Pescara. Collegatevi!	02/09/2022	00:36:47	meloni_17	67	Meloni	
In diretta da Cagliari, interviene Giorgia Meloni	03/09/2022	0:45:45	meloni_18	68	Meloni	civil unions
Ora Giorgia Meloni in diretta dall'Aquila. Seguitela in diretta!	07/09/2022	0:48:07	meloni_19	69	Meloni	
Giorgia Meloni in diretta da Bolzano incontra i cittadini	10/09/2022	00:07:29	meloni_20	70	Meloni	
Giorgia Meloni in diretta da Trento. Collegatevi!	10/09/2022	00:46:18	meloni_21	71	Meloni	
Adesso in diretta da Mestre interviene Giorgia Meloni	11/09/2022	00:54:30	meloni_22	72	Meloni	
Adesso in diretta Giorgia Meloni interviene da Milano. Non perdetela!	12/09/2022	00:56:04	meloni_23	73	Meloni	homophobic*; homophobic;
Adesso in diretta Giorgia Meloni interviene da Torino. Non perdetela!	13/09/2022	00:49:59	meloni_24	74	Meloni	
Adesso in diretta Giorgia Meloni da Genova. Non perdetela!	14/09/2022	00:49:53	meloni_25	75	Meloni	
Giorgia Meloni interviene in diretta da Caserta. Non perdetela!	19/09/2022	1:23:00	meloni_26	76	Meloni	
Giorgia Meloni interviene in diretta da Matera. Non perdetela!	19/09/2022	00:49:53	meloni_27	77	Meloni	
Giorgia Meloni in diretta da Palermo. Non perdetela!	20/09/2022	00:47:51	meloni_28	78	Meloni	
Giorgia Meloni chiude la campagna elettorale del centrodestra. Collegatevi!	22/09/2022	00:32:20	meloni_29	79	Meloni	
Adesso in diretta da Napoli Giorgia Meloni incontra la generazione Z. Non perdetela!	23/09/2022	00:44:18	meloni_30	80	Meloni	
Il mio intervento all'Europa Forum Wachau. Collegatevi.	25/06/2023	00:27:40	meloni_31	81	Meloni	

Varsavia, il mio intervento alla conferenza organizzata da ECR Conservatori e Riformisti Europei	06/07/2023	00:41:08	meloni_32	82	Meloni	
L'intervento di una straordinaria Giorgia Meloni sul palco di Atreju Adesso live dalla Sardegna una grandissima Giorgia Meloni per Truzzu Presidente. Non perdetela!	17/12/2023	01:14:15	meloni_33	83	Meloni	
Una grandissima Giorgia Meloni conclude conferenza programmatica di Fratelli d'Italia. Collegatevi!	21/02/2024	0:39:51	meloni_34	84	Meloni	
Adesso live dall'Hotel Parco dei Principi in Roma. Interviene Giorgia Meloni	28/04/2024	01:21:24	meloni_35	85	Meloni	
Una straordinaria Giorgia Meloni in diretta da Genova. Non perdetela!	10/06/2024	00:16:21	meloni_36	86	Meloni	
L'intervento di Giorgia Meloni al Congresso Nazionale di Azione	25/10/2024	0:30:32	meloni_37	87	Meloni	
Giorgia Meloni interviene live in piazza ad Ancona. Non perdetela!	29/03/2025	00:25:37	meloni_38	88	Meloni	
Giorgia Meloni interviene a Fenix. Non perdetela!	18/09/2025	00:35:21	meloni_39	89	Meloni	
Un bagno di folla accoglie Giorgia Meloni a Lamezia Terme. Non perdetela	21/09/2025	00:32:36	meloni_40	90	Meloni	
Adesso in diretta da Firenze interviene Giorgia Meloni	30/09/2025	00:43:26	meloni_41	91	Meloni	
Meloni In diretta da Padova. Seguitemi.	10/10/2025	00:37:20	meloni_42	92	Meloni	
Ora in diretta da Padova. Seguitemi.	18/11/2025	0:37:46	meloni_43	93	Meloni	
Weidel: Wir müssen wieder stolz auf unser Land sein!	18/11/2025	00:37:46	meloni_44	94	Meloni	
Wir müssen wieder stolz auf unser Land sein!	11/08/2021	00:22:59	weidel_1	95	Meloni	
Für die Freiheit - gegen Impfzwang & Spaltung! - Alice Weidel in Göppingen	11/08/2021	00:22:59	weidel_2	96	Weidel	
So sähe Deutschland mit einer AfD-Regierung wirklich aus! - Alice Weidel - 10 Jahre AfD	19/12/2022	00:12:39	weidel_3	97	Weidel	
Unverantwortliche Trümmertruppe ins Nirvana schicken!	07/02/2023	00:21:02	weidel_4	98	Weidel	
Alice Weidel LIVE beim politischen Gillamoos	16/04/2023	00:12:44	weidel_5	99	Weidel	
Alice Weidel live aus Deggendorf! - AfD - Bayernwahl	04/09/2023	01:59:55	weidel_6	100	Weidel	
Kein Kontrollverlust, sondern bewusster Kontrollverzicht! - Alice Weidel	16/09/2023	02:01:06	weidel_7	101	Weidel	gay
Live: AfD-FPÖ-Pressekonferenz mit Alice Weidel und Herbert Kickl!	17/09/2023	00:21:01	weidel_8	102	Weidel	
"Lasst uns die Betrügerpartei CDU überholen!" - Alice Weidel	19/09/2023	01:40:44	weidel_9	103	Weidel	
Alice Weidel live aus Karlsruhe! - AfD	11/01/2024	00:24:49	weidel_10	104	Weidel	queer
Alice Weidel live in Karlsruhe! - Aufzeichnung	03/02/2024	01:48:16	weidel_11	105	Weidel	transgender
Live aus Heilbronn: Alice Weidel, Tino Chrupalla, Stephan Brandner und Maximilian Krah!	04/02/2024	00:21:42	weidel_12	106	Weidel	
Live aus Rottweil: Alice Weidel, Markus Frohnmaier, Martin Hess und Hans-Jürgen Goßner! - AfD	23/03/2024	01:51:16	weidel_13	107	Weidel	
	17/04/2024	02:57:02	weidel_14	108	Weidel	transgender

Live: Wahlkampfauftakt mit Alice Weidel, Tino Chrupalla, Harald Vilimsky und Marc Jongen!	27/04/2024	02:54:56	weidel_15	109	Weidel	gender ideology;
Live aus Aalen: Alice Weidel & Marc Bernhard!	17/05/2024	02:11:43	weidel_16	110	Weidel	homophob*; homophobic
Live vom Bodensee_ Alice Weidel in Markdorf! - AfD	21/05/2024	02:13:01	weidel_17	111	Weidel	gender ideology
Re-Live aus Marl: Alice Weidel, Tino Chrupalla und Martin Vincentz! - AfD	26/05/2024	01:19:50	weidel_18	112	Weidel	gender ideology
Weidel, Chrupalla & Urban LIVE aus Dresden! - AfD						
Wahlkampffinale	29/08/2024	01:56:35	weidel_19	113	Weidel	
Finale: Weidel, Höcke & Aust LIVE aus Erfurt! - AfD Thüringen	31/08/2024	01:59:43	weidel_20	114	Weidel	
Wahlnachlese Thüringen & Sachsen: Weidel, Chrupalla, Möller & Urban live! - AfD	02/09/2024	01:09:12	weidel_21	115	Weidel	
"Sie hassen uns, sie verachten unsere Werte!" - Alice Weidel - Magdeburg - AfD	23/12/2024	00:12:08	weidel_22	116	Weidel	
"Zeit für Deutschland": 16. AfD-Bundesparteitag live aus Riesa!	11/01/2025	11:25:02	weidel_23	117	Weidel	queer
Klartext mit Alice Weidel: Live aus Hamburg!	16/01/2025	02:24:03	weidel_24	118	Weidel	trans; gender
Wahlkampfauftakt: Mega-Veranstaltung mit Alice Weidel in Halle!	25/01/2025	03:28:15	weidel_25	119	Weidel	gay; trans; lesbian;
Live: Mega-Veranstaltung mit Alice Weidel in Neu-Isenburg! - AfD	01/02/2025	02:28:25	weidel_26	120	Weidel	gay; lesbian
Live: Mega-Veranstaltung mit Alice Weidel in Greding! - AfD	07/02/2025	02:57:16	weidel_27	121	Weidel	gender ideology
Live: Mega-Veranstaltung mit Alice Weidel in Kusel! - AfD	08/02/2025	01:35:07	weidel_28	122	Weidel	gay; lesbian
Live: Mega-Veranstaltung mit Alice Weidel in Heidenheim!	09/02/2025	02:20:34	weidel_29	123	Weidel	
Weidel_Zeit für die Entscheidung_ AfD-Wahlabend live aus Berlin!	23/02/2025	02:27:24	weidel_30	124	Weidel	
Zeit für die Entscheidung: AfD-Wahlabend live aus Berlin!	23/02/2025	02:27:24	weidel_31	125	Weidel	
"Die Zukunft gehört freien, patriotischen Bürgern!" - Alice Weidel - #CPAC2025	30/05/2025	00:12:29	weidel_32	126	Weidel	