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1  options(stringsAsFactors = FALSE)
2
3  # Initial settings
4  rm(list = ls())
5  library(cjoint)
6  library(dplyr)
7
8  data1 = read.csv("input_data_all_crisis.csv", header = TRUE, check.names=FALSE)
9
10 col_names <- c("Sex", "Crisis", "Interest")
11
12 data1[, col_names] <- lapply(data1[, col_names], factor)
13
14 # Make an attribute list
15 attribute_list <- list()
16 attribute_list[["Sex"]] <- c("Male", "Female")
17 attribute_list[["Crisis"]] <- c("economic", "social", "environmental")
18 attribute_list[["Interest"]] <- c("voters", "public", "experts", "party")
19
20 # Specify baselines
21 baselines <- list()
22 baselines[["Sex"]] <- c("Male")
23 baselines[["Crisis"]] <- c("economic")
24 baselines[["Interest"]] <- c("voters")
25
26 # Specify Conjoint Design
27 conjoint_design <- makeDesign(
28   type="constraints",
29   attribute.levels=attribute_list
30 )
31
32 # Save Names of Attributes and Levels
33 names.only <- do.call("rbind", lapply(attribute_list, as.data.frame))
34 names(names.only)[1] <- "Level"
35 names.only$Attribute <- rownames(names.only)
36 names.only$Attribute <- sub(".\\d", "", names.only$Attribute)
37 names.only$Level <- as.character(names.only$Level)
38
39 attributes.only <- names.only %>% select(Attribute) %>% distinct()
40
41 # Estimate and save AMCEs
42 getamce <- function(arg1){
43
44   data.name <- deparse(substitute(arg1))
45
46   results <- amce(
47     Choice ~ Sex + Crisis + Interest,
48     data = arg1,
49     cluster=TRUE,
50     respondent.id = "R_Id",
51     design = conjoint_design,
52     baselines = baselines,
53     weights = "Weight"
54   )
55
56   results.summary <- summary(results)
57
58   out <- results.summary$amce %>%
59     select(Attribute, Level, Estimate, `Std. Err`) %>%
60     full_join(
61       names.only,
62       by = c("Attribute" = "Attribute", "Level" = "Level")
63     ) %>%
64     bind_rows(attributes.only) %>%
65     arrange(Attribute, Level) %>%
66     mutate(
67       p_raw = 2*pnorm(-abs(`Estimate`/`Std. Err`)),
68       sig = (p_raw < 0.05),
69       data = data.name,

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70     respondents = results.summary$respondents,
71     order = c(1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12)
72 ) %>%
73   arrange(order)
74
75   out$var.names <- paste0(out$Attribute, ":")
76   out$var.names <- ifelse(
77     !is.na(out$Level) & is.na(out$Estimate),
78     paste0("(Baseline = ", out$Level, ")"),
79     out$var.names
80   )
81   out$var.names <- ifelse(
82     !is.na(out$Estimate),
83     paste0(" ", out$Level),
84     out$var.names
85   )
86
87   out$var.order <- paste(out$Attribute, "1")
88   out$var.order <- ifelse(
89     !is.na(out$Level) & is.na(out$Estimate),
90     paste(out$Attribute, "2"),
91     out$var.order
92   )
93   out$var.order <- ifelse(
94     !is.na(out$Estimate),
95     paste(out$Attribute, "3"),
96     out$var.order
97   )
98
99   out <- out[order(out$var.order),]
100  out$order <- 1:nrow(out)
101  out <- out[order(-out$order),]
102  out$order <- 1:nrow(out)
103
104  write.csv(x = out, file = paste0("amce_output_all_crisis.csv"))
105 }
106
107 getamce(data1)
108

```

```

1 # Initial settings
2 rm(list = ls())
3 library(cjoint)
4 library(dplyr)
5 library(ggtext)
6 options(stringsAsFactors = FALSE)
7
8 # Code to clean data
9 clean_data <- function(arg1){
10
11   data.name <- deparse(substitute(arg1))
12
13   df <- read.csv(paste0("amce_output_all_crisis.csv")) %>%
14     rename(
15       est = `Estimate`,
16       se = `Std..Err`,
17       n = `respondents`,
18       order = `order`
19     )
20
21   df$var.names <- ifelse(df$var.names == "Sex:", "Sex:", df$var.names)
22   df$var.names <- ifelse(df$var.names == "Interest:", "Interest:", df$var.names)
23   df$var.names <- ifelse(df$var.names == "Crisis:", "Crisis:", df$var.names)
24
25   return(df)
26 }
27
28 data_clean <- clean_data(data1)
29
30 # Save Colour
31 g <- ggplot(data_clean, aes(y = est, x = order, colour = Attribute))
32
33 c <- ggplot_build(g)$data[[1]][["colour"]] %>% distinct(colour)
34
35 default_colour_palett <- c$colour
36 default_colour_palett2 <- c(default_colour_palett, "lightgrey", "black")
37
38 # Function for customized theme
39 mytheme <- function(base_size = 13, base_family = "") {
40   theme_grey(
41     base_size = base_size,
42     base_family = base_family
43   ) %+replace%
44   theme(
45     axis.text.x = element_text(
46       size = base_size,
47       colour = "black",
48       hjust = .5 ,
49       vjust = 1
50     ),
51     axis.text.y = element_text(
52       size = base_size,
53       colour = "black",
54       hjust = 0,
55       vjust = 0.5
56     ),
57     axis.ticks = element_line(colour = "grey50"),
58     axis.title.y = element_text(
59       size = base_size,
60       angle = 90,
61       vjust = .01,
62       hjust = .1
63     ),
64     legend.position = "none"
65   )
66 }
67
68 # Make a chart for the main results using all respondents
69 p <- ggplot(data_clean, aes(y = est, x = order, colour = Attribute)) +

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70 coord_flip(ylim = c(-.7, .2), xlim = c(1, 12)) +
71 mytheme(8) +
72 geom_hline(
73   yintercept = 0,
74   linewidth = .5,
75   colour = "darkgrey",
76   linetype = "solid"
77 ) +
78 geom_pointrange(aes(ymin = est - 1.96 * se, ymax = est + 1.96 * se)) +
79 scale_y_continuous(
80   name = "Change in Pr(Preferred Candidate)",
81   breaks = round(seq(-.7, .2, .1), 2),
82   labels = labels = c(
83     "\u20130.7",
84     "\u20130.6",
85     "\u20130.5",
86     "\u20130.4",
87     "\u20130.3",
88     "\u20130.2",
89     "\u20130.1",
90     "0",
91     "0.1",
92     "0.2"
93   )
94 ) +
95 scale_x_continuous(
96   name="",
97   breaks = data_clean$order,
98   labels = data_clean$var.names
99 ) +
100 scale_colour_manual(values = default_colour_palett) +
101 ggtitle(paste0("All Respondents (*N* = ", data_clean[1, "n"], ")")) +
102 theme(plot.title = element_markdown())
103
104 ggsave("amce_plot_all_crisis.png", width = 6.5, height = 4.3)
105

```