

Supplementary File

Source and collection procedure. Figures 4–9 reproduce examples of Vlaams Belang political communication collected purposively from the party's website and campaign materials, including brochures. The materials were selected because they illustrate themes and demographic threat narratives identified in the interview material. The materials were collected by the authors during the period of data collection.



Figure 4: The data show that 'population replacement' is not a conspiracy theory, everyone can see that Vlaams Belang is right: the number of young people with a migration background has doubled in 20 years.

Source: Vlaams Belang website; collected by the authors.



Figure 5: Stop population replacement: children aged 0–5 of foreign origin: 37.5% in Flanders, 73.9% in Antwerp, 83.3% in Brussels.

Source: Vlaams Belang campaign material; collected by the authors.

DENDERLEEUEW: Superdiversiteit = omvolking. Hoe diverser, hoe minder Vlaams.

Hoe divers is uw gemeente?

Denderleeuw



Figure 6: Denderleeuw: Superdiversity is population replacement. The more diverse, the less Flemish: residents of Belgian origin dropped from 16.324 in 1990 to 15.008 in 2020.

Source: Vlaams Belang website; collected by the authors.



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24 **Figure 7:** Time for a tough approach: gang violence erupts again at Denderleeuw station.

25 Source: Vlaams Belang campaign material; collected by the authors.



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27 **Figure 8:** 1960: They came to work versus 2019: They come for our social benefits.

28 Source: Vlaams Belang campaign material; collected by the authors.



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30 **Figure 9:** Party of allochthons: results from the neighborhoods confirm the image of a party for
31 allochthons. Source: Vlaams Belang campaign material; collected by the authors.