

1 **Supplementary File**

2 **Table A1**

	Full sample	Macro	Meso	Micro
Age	37,2	33,39	38,73	37,52
	(0.29)	(0.58)	(0.56)	(0.39)
Gender				
Male	55%	47%	54%	58%
	(0.01)	(0.03)	(0.02)	(0.02)
Female	43,8%	52%	44%	41%
	(0.01)	(0.03)	(0.02)	(0.02)
Diverse	0,2%	0%	0%	0%
	(0.00)	(0.00)	(.)	(0.00)
Highest completed education				
Compulsory School	3%	3%	3%	4%
	(0.00)	(0.01)	(0.01)	(0.01)
Apprenticeship with Vocational School	15%	10%	15%	17%
	(0.01)	(0.02)	(0.02)	(0.01)
Upper Secondary School	5%	3%	6%	5%
	(0.01)	(0.01)	(0.01)	(0.01)
High School Degree	25%	21%	25%	26%
	(0.01)	(0.02)	(0.02)	(0.01)
University Degree	49%	61%	48%	45%
	(0.01)	(0.03)	(0.02)	(0.02)
Social group				
self-employed	29%	54%	36%	18%
	(0.01)	(0.03)	(0.02)	(0.01)
employed	46%	28%	40%	55%
	(0.01)	(0.03)	(0.02)	(0.02)
unemployed	3%	2%	2%	4%
	(0.00)	(0.01)	(0.01)	(0.01)
retired	2%	0%	3%	2%
	(0.00)	(0.00)	(0.01)	(0.00)
exclusively running the household	1%	0%	1%	2%
	(0.00)	(0.00)	(0.00)	(0.00)
student / apprentice	12%	14%	10%	12%
	(0.01)	(0.02)	(0.01)	(0.01)
community servant	0%	0%	0%	0%
	(0.00)	(.)	(.)	(0.00)
parent on leave	1%	0%	1%	2%
	(0.00)	(.)	(0.00)	(0.00)
permanently incapacitated to work	1%	0%	1%	1%
	(0.00)	(.)	(0.00)	(0.00)
other	2%	1%	3%	2%
	(0.00)	(0.01)	(0.01)	(0.00)

Observations	1773	295	545	933

3 Note: Standard errors are in parentheses. The reference category for categorical variables is the option "prefer
4 not to say".

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6 **Table A2**

Motivation to start working on platforms	Full sample
Additional income	71%
Time flexibility	64%
To try something new	57%
Geographical flexibility	49%
It is fun	37%
Meaningful spending of time	35%
Gain work experience	25%
Professional reorientation	20%
As a balance to everyday life	12%
Main income	10%
Compatibility with care responsibilities (e.g., children)	9%
I found no other job	8%
Health impairment	8%
As a stop-gap during the job search	8%
Establish professional contacts	5%
I wanted to protect myself from Covid	4%
Discrimination experiences in the regular labour market	2%
Observations	1773

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